



REPORT ON THE TREASURY SHARES BUY-BACK PLAN OF PIQUADRO S.P.A.

Silla di Gaggio Montano (BO), July 26 2021- With reference to treasury shares buy-back plan, Piquadro S.p.A. hereby announces that, during the period from July 19th to July 23rd, 2021, it purchased no. 20,128 treasury shares for a total consideration of 41,631.72 Euro, as authorized by the shareholders' meeting on September 10th, 2020, already disclosed pursuant to Art. 144-bis of Consob Regulation no. 11971/1999.

Details of the daily transactions on the Mercato Telematico Azionario are as follows:

| Date | Number of ordinary shares purchased | Average price (Euro) | Consideration (Euro) |
|--------------|-------------------------------------|----------------------|----------------------|
| 07/19/2021 | 5,400 | 1.9998 | 10,798.92 |
| 07/20/2021 | 5,620 | 2.0772 | 11,673.86 |
| 07/21/2021 | 2,333 | 2.1000 | 4,899.30 |
| 07/22/2021 | 2,184 | 2.1000 | 4,586.40 |
| 07/23/2021 | 4,591 | 2.1070 | 9,673.24 |
| Total | 20,128 | 2.0683 | 41,631.72 |

Following the above purchases and considering the treasury shares already in portfolio, as of July 23rd, 2021 Piquadro S.p.A. holds no. 1,056,969 treasury shares, equal to 2.1139% of the share capital.

Piquadro Group

The Piquadro Group operates in the sector of leather accessories through the Piquadro, The Bridge and Lancel brands. Cornerstones for the three brands is attention to details and the quality of the workmanship as well as the leather but the Piquadro product stands out for its innovative design and technological content, while The Bridge emphasizes the vintage flavor of Tuscan craftsmanship and finally the Lancel collections embody the Parisian allure of a fashion house founded in 1876. The origins of the Group date back to 1987 when Marco Palmieri, now President and Chief Executive Officer, founded his company near Bologna, where it is still headquartered. The distribution network extends over 50 countries around the world and counts 176 outlets including 84 Piquadro boutiques (55 in Italy and 29 abroad including 49 DOS directly operated stores and 35 franchised stores), 12 The Bridge boutiques (12 in Italy including 10 DOS directly operated stores and 2 franchised) and 80 Lancel boutiques (61 in France and 19 abroad, of which 72 DOS directly operated stores and 8 franchised).

The Group's consolidated turnover for the year 2020/2021 ended on March 31, 2021, is € 113.5 million. Piquadro S.p.A. has been listed on the Italian Stock Exchange since October 2007.

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| Nome dell'Emittente | Nome dell'Intermediario | Codice identificativo dell'Intermediario | Codice identificativo strumenti finanziari | Data operazione | Ora operazione (CEI) | Acquisto/Vendita | Quantità | Prezzo per unità | Codice identificativo Mercato | Divisa | Numero identificativo operazione |
|---------------------|-------------------------|--|--|------------------------|-------------------------------|------------------|----------|------------------|-------------------------------|----------|-------------------------------------|
| Name of the Issuer | Name of the Broker | Identity code of the Broker | Identity code of the financial instrument | Day of the Transaction | Hour of the transaction (CEI) | Buy/Sell | Quantity | Price per unit | Identity code of the Market | Currency | Reference number of the transaction |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 19/07/2021 | 09:45:09 | B | 375 | 1,9850 | MTA | EUR | 176.792 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 19/07/2021 | 10:25:19 | B | 488 | 2,0200 | MTA | EUR | 177.222 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 19/07/2021 | 10:25:19 | B | 926 | 2,0200 | MTA | EUR | 177.221 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 19/07/2021 | 11:02:04 | B | 752 | 2,0200 | MTA | EUR | 177.826 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 19/07/2021 | 11:30:26 | B | 767 | 1,9900 | MTA | EUR | 179.155 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 19/07/2021 | 11:30:28 | B | 311 | 1,9800 | MTA | EUR | 179.156 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 19/07/2021 | 11:30:30 | B | 522 | 1,9800 | MTA | EUR | 179.158 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 19/07/2021 | 11:33:18 | B | 34 | 1,9800 | MTA | EUR | 179.234 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 19/07/2021 | 12:19:54 | B | 250 | 1,9950 | MTA | EUR | 180.266 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 19/07/2021 | 12:35:47 | B | 455 | 1,9950 | MTA | EUR | 180.541 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 19/07/2021 | 12:35:49 | B | 375 | 1,9800 | MTA | EUR | 180.542 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 19/07/2021 | 12:35:51 | B | 145 | 1,9800 | MTA | EUR | 180.545 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 20/07/2021 | 09:16:30 | B | 333 | 2,0500 | MTA | EUR | 187.919 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 20/07/2021 | 10:10:39 | B | 400 | 2,0700 | MTA | EUR | 188.579 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 20/07/2021 | 10:10:39 | B | 1.397 | 2,0700 | MTA | EUR | 188.578 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 20/07/2021 | 10:15:39 | B | 48 | 2,0800 | MTA | EUR | 188.647 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 20/07/2021 | 10:15:39 | B | 200 | 2,0800 | MTA | EUR | 188.646 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 20/07/2021 | 10:15:40 | B | 184 | 2,0800 | MTA | EUR | 188.648 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 20/07/2021 | 10:15:41 | B | 21 | 2,0800 | MTA | EUR | 188.653 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 20/07/2021 | 10:15:42 | B | 55 | 2,0800 | MTA | EUR | 188.654 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 20/07/2021 | 10:15:44 | B | 7 | 2,0800 | MTA | EUR | 188.655 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 20/07/2021 | 10:16:30 | B | 228 | 2,0900 | MTA | EUR | 188.665 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 20/07/2021 | 10:16:32 | B | 333 | 2,0900 | MTA | EUR | 188.667 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 20/07/2021 | 10:26:14 | B | 85 | 2,0800 | MTA | EUR | 188.844 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 20/07/2021 | 10:26:53 | B | 20 | 2,0900 | MTA | EUR | 188.864 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 20/07/2021 | 10:26:55 | B | 498 | 2,0900 | MTA | EUR | 188.866 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 20/07/2021 | 10:26:55 | B | 169 | 2,0900 | MTA | EUR | 188.865 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 20/07/2021 | 11:37:06 | B | 1.000 | 2,0800 | MTA | EUR | 190.747 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 20/07/2021 | 11:39:31 | B | 642 | 2,0800 | MTA | EUR | 190.808 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 21/07/2021 | 09:55:05 | B | 297 | 2,1000 | MTA | EUR | 200.929 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 21/07/2021 | 09:55:07 | B | 34 | 2,1000 | MTA | EUR | 200.931 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 21/07/2021 | 10:38:30 | B | 119 | 2,1000 | MTA | EUR | 201.452 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 21/07/2021 | 10:38:30 | B | 314 | 2,1000 | MTA | EUR | 201.451 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 21/07/2021 | 11:22:22 | B | 381 | 2,1000 | MTA | EUR | 202.446 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 21/07/2021 | 12:54:12 | B | 619 | 2,1000 | MTA | EUR | 203.566 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 21/07/2021 | 14:47:12 | B | 569 | 2,1000 | MTA | EUR | 204.661 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 22/07/2021 | 14:30:10 | B | 360 | 2,1000 | MTA | EUR | 215.209 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 22/07/2021 | 15:21:20 | B | 1.286 | 2,1000 | MTA | EUR | 216.408 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 22/07/2021 | 16:16:24 | B | 538 | 2,1000 | MTA | EUR | 219.674 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 23/07/2021 | 10:19:12 | B | 333 | 2,1100 | MTA | EUR | 223.516 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 23/07/2021 | 11:14:22 | B | 700 | 2,0900 | MTA | EUR | 223.840 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 23/07/2021 | 11:44:53 | B | 12 | 2,1100 | MTA | EUR | 224.553 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 23/07/2021 | 11:44:53 | B | 1.000 | 2,1100 | MTA | EUR | 224.552 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 23/07/2021 | 11:44:53 | B | 1.388 | 2,1100 | MTA | EUR | 224.551 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 23/07/2021 | 11:44:55 | B | 158 | 2,1100 | MTA | EUR | 224.554 |
| PIQUADRO | Mediobanca S.p.A. | 362 | IT0004240443 | 23/07/2021 | 12:01:57 | B | 1.000 | 2,1100 | MTA | EUR | 224.737 |