

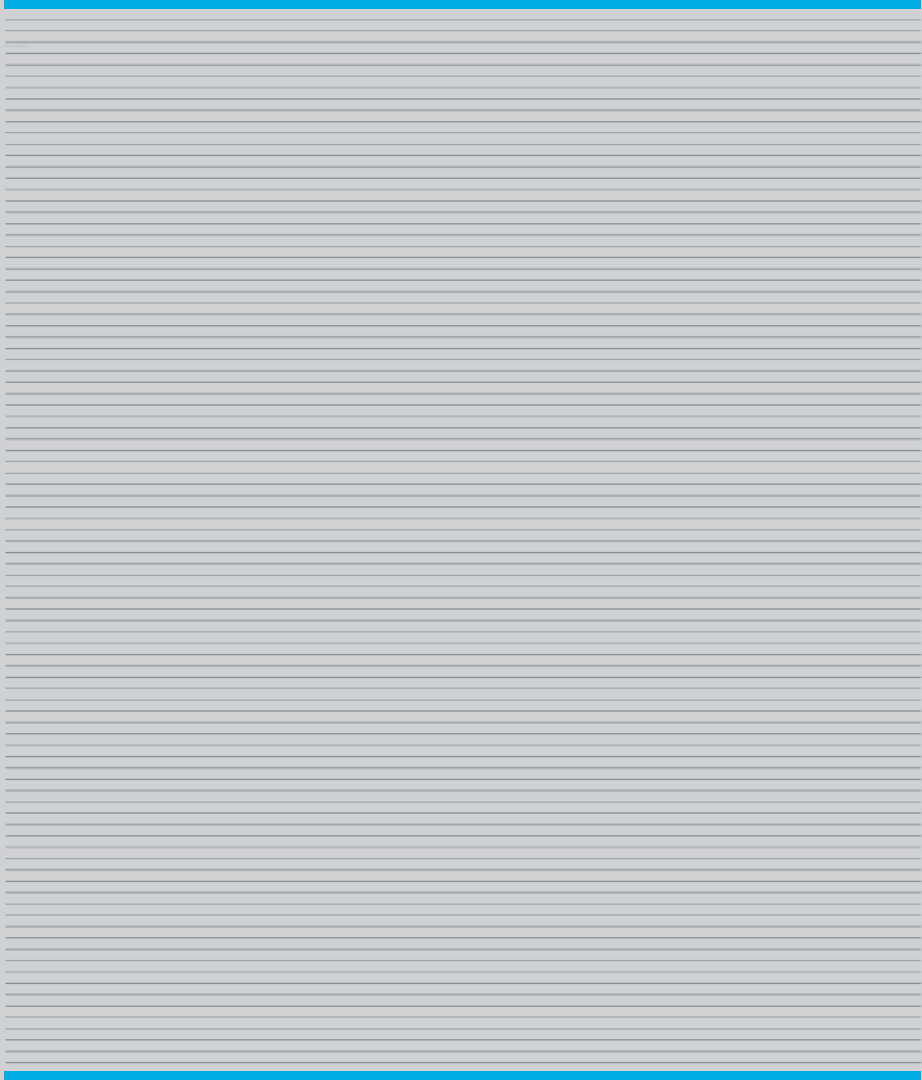
PIQUADRO

LUXURY & FINANCE



Milan – October 9, 2014

PIQUADRO



PIQUADRO TODAY



PIQUADRO IN NUMBERS:

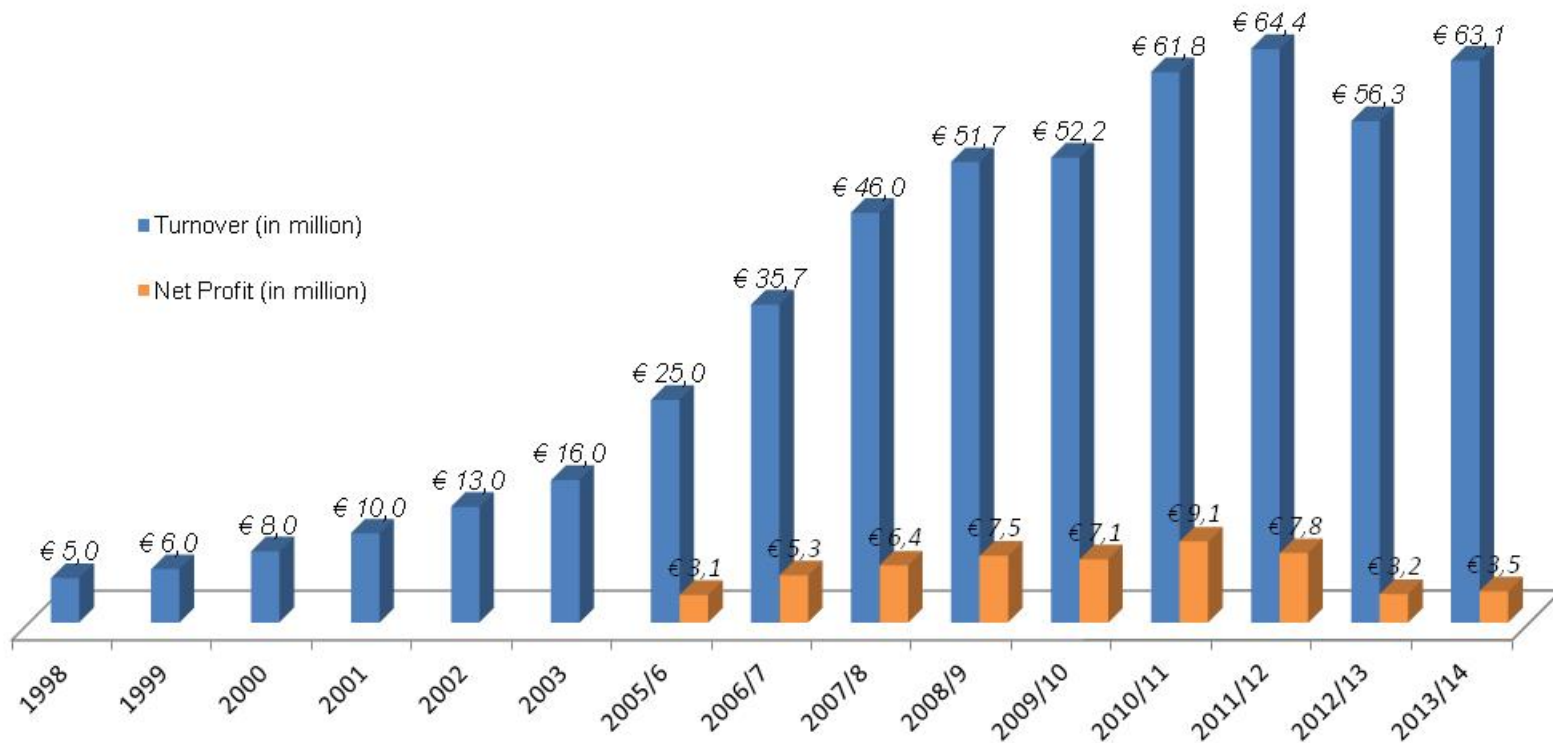
- € 63.05 million consolidated turnover (March 2014), +12.1% vs. 2013
- € 3.51 million consolidated net profit, +8.4%
- 103 free-standing stores worldwide (59 DOS)
- Presence in over 50 countries



Piquadro headquarters in Italy









STEADY GROWTH FROM THE START





PRODUCT STRATEGY

RETAIL SALES BY CATEGORY (BY VALUE- *last three years evolution*)

	Domestic			Travel retail		
	2012/13	2013/14	2014/15	2012/13	2013/14	2014/15
 Business bags	28%	27%	26%	23%	22%	24%
 Day bags	28%	30%	31%	29%	32%	31%
 Small leather goods	17%	18%	19%	20%	19%	19%
 Women's bags	4%	4%	4%	3%	3%	4%
 Luggage	6%	7%	9%	7%	9%	11%
 Other accessories	17%	14%	11%	18%	15%	11%



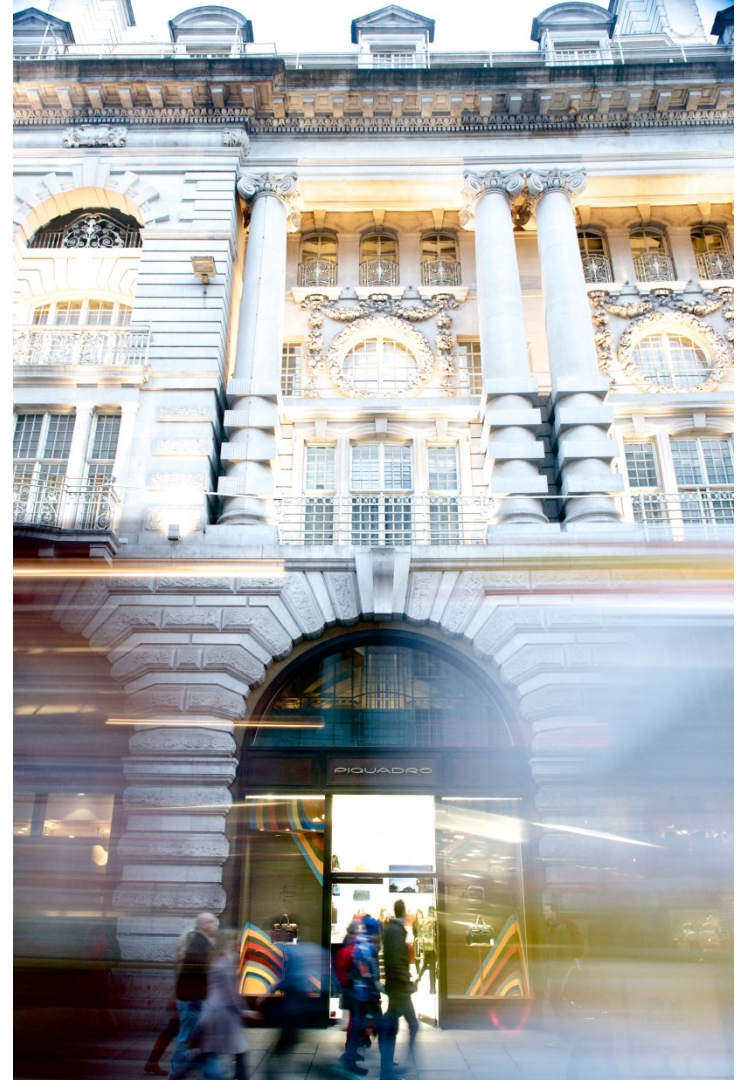
EXPANDING DISTRIBUTION
NETWORK



RETAIL

WHAT WAS ACHIEVED IN 2013-14...

- **DOS channel +15,2 % vs LY**
thanks to the opening of 15 new stores:
 - 6 in Italy,
 - 4 in Europe
 - 5 in Far East
- **E-commerce (+23,9%)**





RETAIL

...AND IN SIX MONTHS 2014/2015

➤ **DOS channel +5,3 % vs LY**

- SSSG ⁽¹⁾ up + 1,6 % at constant exchange rates
- Asia sales down 26% due to stores closure, 3 in Hong Kong and 3 in China;
- Revenue posted by Asia's DOS expected down 28% in FY 2014/15. Saving of costs expected : - 37%.

➤ **E-commerce (+32,5%)**

- Export growth + 42,0%
- Export contribution in the last 3 years (on six months basis) :
 - 2012 : 35%
 - 2013 : 36%
 - 2014 : 39%

⁽¹⁾ SSSG : Same Store Sales Growth





FLAGSHIP STORES: LONDON, REGENT STREET





FLAGSHIP STORES: PARIS, RUE SAINT HONORE'





OTHER STRATEGIC OPENINGS

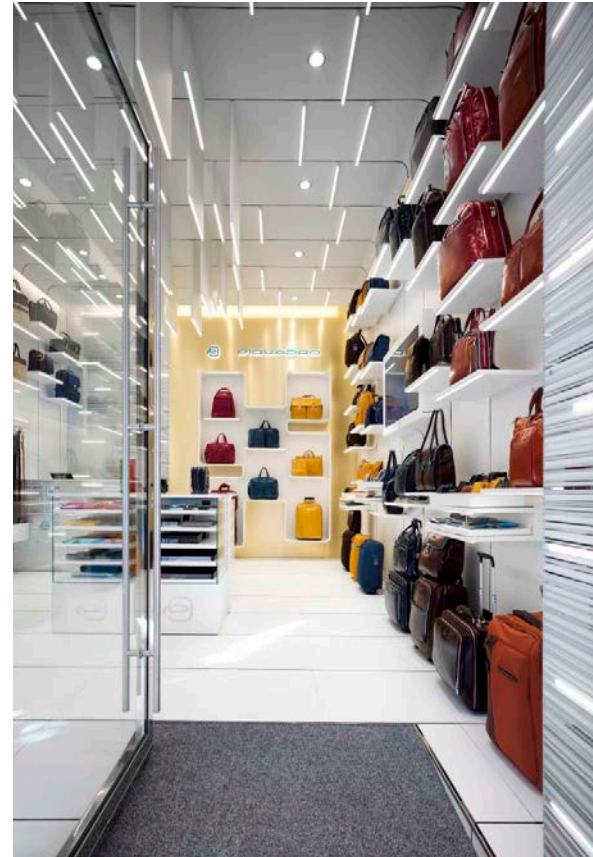
FLORENCE



VENICE



FORTE DEI MARMI





PIQUADRO CORNERS AND SHOP-IN-SHOPS

MITSUKOSHI DEPARTMENT STORE, TAIPEI, TAIWAN



Opened: April 2014



PIQUADRO CORNERS AND SHOP-IN-SHOPS

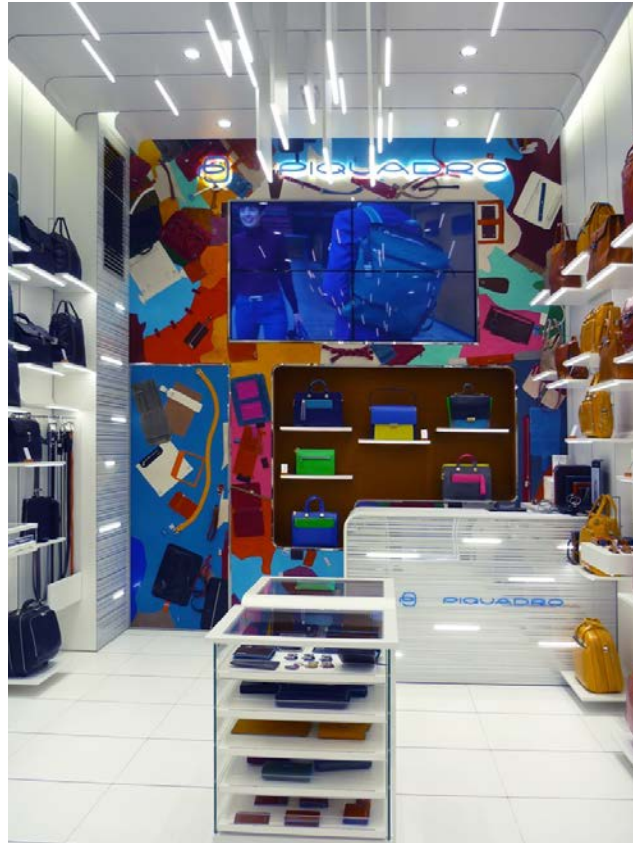
MITSUKOSHI DEPARTMENT STORE, TAI CHUNG, TAIWAN



Opened: December 2013



THE NEW INTERIOR DESIGN: MILAN VIA SPIGA



Refit: September 2014



RETAIL

PLANS FOR 2015

➤ **Opening of the first store in the US**

Estimated opening March 2015

Madison Avenue, 509

Approx . 100 sqm

A flagship, the first in the US, to launch Piquadro brand in the States and then open concessions in prominent Department Stores and Shopping Mall.

The way to become a global brand.



WHAT WAS ACHIEVED IN 2013/14...

Total Wholesale Export Growth '14 vs '13:

+ **29,4%**

West Europe	+	42%
East Europe	+	8%
Far East	+	126%
Middle East	+	61%
Rest of the World	+	43%.
Travel Retail	+	70%





WHOLESALE

...AND IN Q1 2014/2015

Total Wholesale Export down 10,6% only due to Russian crisis;

West Europe + 29%

East Europe - 56%

Rest of the World + 24%

Spain and Germany driving the growth in Western Europe.

Eastern Europe obviously affected severally by Russia (-68%) and Ukraine (-100%) performances. Some recovery in the next quarters. Rest of the world growth driven by Middle East. Asia new distributorship agreement (Japan, Malaysia...) shall affect next quarters growth.



WHOLESALE

PLANS FOR 2015

WESTERN EUROPE:

- Reinforcing partnership with existing key accounts (co-marketing, shop windows, outpost)
- More wholesale key accounts (major department stores, key locations, Travel Retail operators)

EASTERN EUROPE:

- A broader distribution network by signing new partnerships in:
 - Baltic Countries
 - Poland
 - Turkey
 - Bulgary
 - Bielorussia
 - Slovakia





WHOLESALE

PLANS FOR 2015

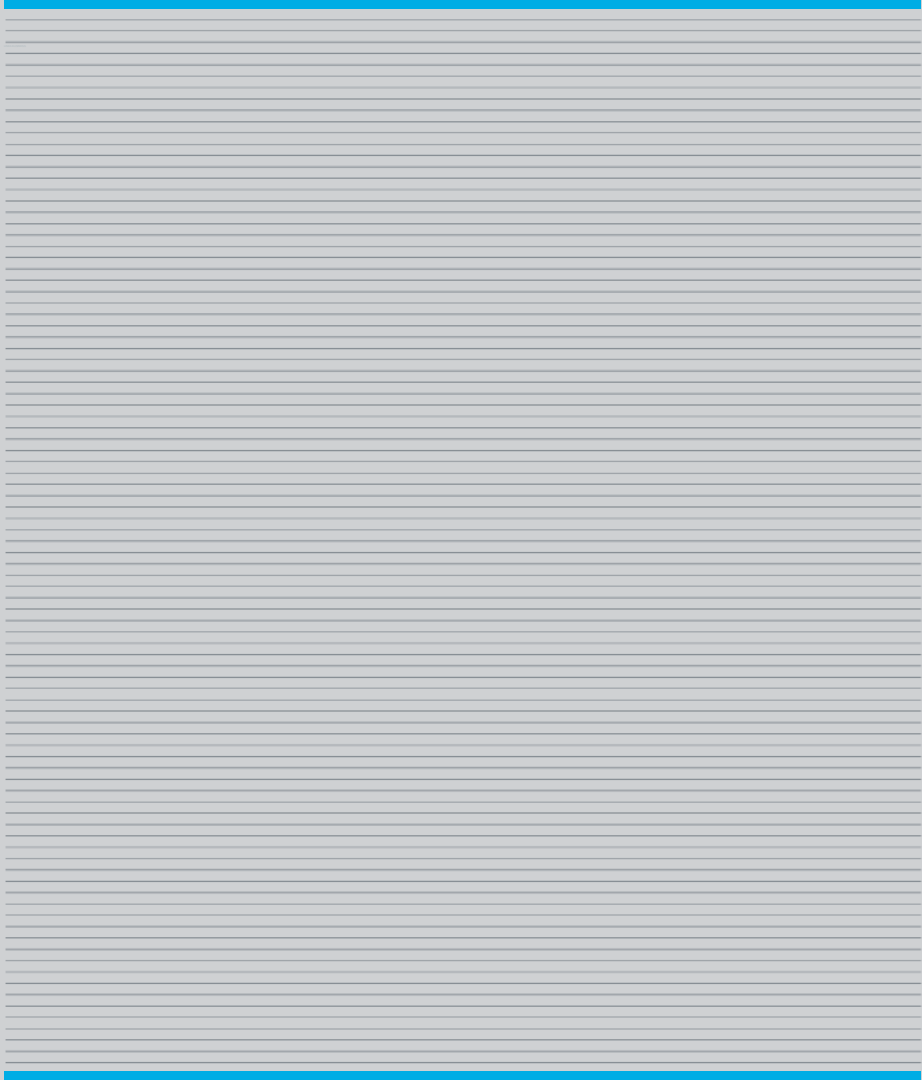
MIDDLE EAST:

- Distribution in main markets such as UAE, Saudi Arabia, Qatar, Kuwait, Barhain.
- Opening of new FSS in Dubai

FAR EAST

- Besides the existing partners in Philippines (additional 2 openings within Q4) and Indonesia, we target to open new FSS and SIS thanks to new distributorship contracts in Japan and Malaysia (opening of a new FSS in Kuala Lumpur in Q4).
- New target openings in travel retail channel such as : Shenzhen International Airport, Beijing International Airport, South east Asian and Indonesian Airports.





MARKETING STRATEGY



ENHANCING THE GLAM SIDE OF THE BRAND

- **2013:** World famous designer **Antonio Marras** (former creative director Kenzo, LVMH) designs the first Piquadro **capsule collection** presented at the **Milan Men's Fashion week**.
- 2014: Piquadro hires new creative director, Giancarlo Petriglia, winner of **WHO IS ON NEXT?**, the most important contest for young designers.



Marco Palmieri with Franca Sozzani, Editor in Chief of Vogue Italy



GLAMOROUS EVENTS

The Spring Summer 2015 collection designed by Giancarlo Petriglia is presented inside a venue which is unique and fascinating: the 17th-century former church of San Paolo Converso, a treasure of art and architecture in the heart of historic Milan.

Art direction of the event by Franca Sozzani, Editor in Chief of **Vogue Italia**.





GRAND OPENINGS

The opening of new boutiques is also the occasion for glamorous parties with VIPs and celebrities.

The opening of the Piquadro store on Regent street in London was celebrated with a party where **celebrity DJ** was top model **Amber Le Bon**.

Fashion editors, buyers and English socialites such as Oliver Proudlock, Henry Conway and Jack Giunnes also joined the party.





Marketing expenses

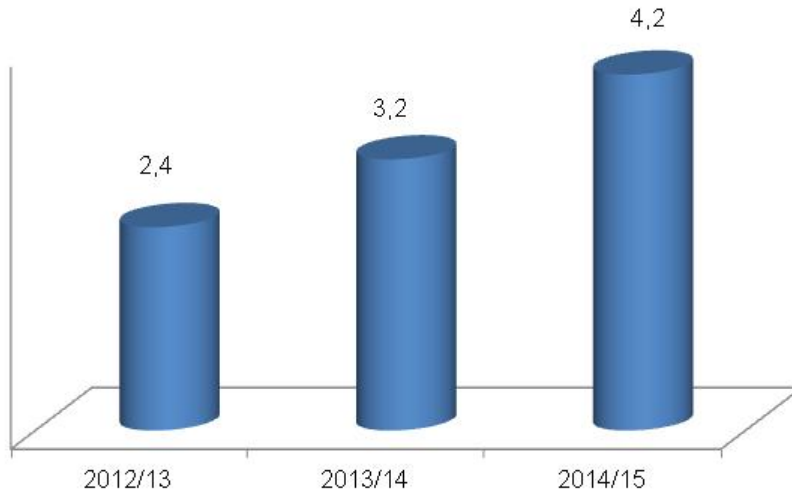
surge in the last three years + 75%

(value in milion of Euro)

2012/13 : 2,4

2013/14 : 3,2

Forecast 2014/15: annrox 4 2





NEW ADVERTISING CREATIVITY

MAN





NEW ADVERTISING CREATIVITY

MAN





NEW ADVERTISING CREATIVITY

MAN



ENGINEERED
FOR BUSINESS



www.piquadro.com

PIQUADRO
TECH INSIDE





NEW ADVERTISING CREATIVITY

MAN



ENGINEERED
FOR BUSINESS



www.piquadro.com

PIQUADRO
TECH INSIDE



www.piquadro.com



NEW ADVERTISING CREATIVITY

MAN





NEW ADVERTISING CREATIVITY

WOMAN





NEW ADVERTISING CREATIVITY

WOMAN





NEW CATALOGUE

MORE GLAMOUR & MORE COLOUR





NEW CATALOGUE

MORE GLAMOUR & MORE COLOUR





PIQUADRO IN THE MEDIA



DESIGNER-URLAUB 43

MARCO PALMIERI

Signor Palmieri, Sie sind Chef der Tavolino- und Kaffeemaschine Paparulo und eines Espresso, was es von Ihnen gepasst geht. Mit welcher Art von Kaffee trinken Sie am liebsten zu den Gästen?

Ich habe eine Familie mit zwei Kindern. Die sind jetzt 10 und 14, und mein Kaffee ist so grün, dass ich im Kühlschrank mit dem vergessenen Kaffee. Me Familie ist ein größtmögliches Hausbrot-Kaffee die beste Lösung.

Wissen!
Natürlich Pulverkaffee ist nicht so elegant wie weiches Leben. Aber die beste Schale gibt dem Kaffee den besten Geschmack. Sie lassen sich die feinsten Kaffee sortieren. Und dann die von Ruffini? Die sind ein einziges Zeit schenken ein großes Trend.

Und Sie sind auch ein toller Gastgeber!
Das ist ein Hobby nur mit Reisende - die ist doch elegant als ein Trolley. So hat das Reisen auch noch eine romantische.

In der Reise-Romantik mit dem Hüllfliegen, dem Aufzug für jede Insel Capri und dem schicksten Eisen am Boot nicht vorzuziehen?

Das braucht hat sich sehr verändert, seit wir in den nächsten Jahren geplant werden. Die Leute sind jetzt viel mehr als damals, so sind auch schneller unterwegs, was die Dauer ihrer Aufenthalte verkürzt. Geschwindigkeit dauert schon länger als zwei, drei Tage. Der Urlaub dauert ein Stück mehr nicht oder ein Stück weniger, sondern nur noch ein. Also brauchen die Leute insgesamt kleinere Gepäckstücke. Vor 15 Jahren musste ich auch noch schwere Zeltstangen in der Tasche herumtragen. Heute reicht mir das iPad.

Wie führen Sie also hin, wenn Sie mit einem für ein paar Tage weg sind?

Fahr gerne in mein Haus nach Forze di Miami. Von dort zu Tir brauchen ich nur eine Stunde. In etwa einer halben Stunde bis ich wiederum an der St. Helena-Corona alle Sachen, im Winter sind meine Kinder und ich drei kleine Samtgeorgien, und zum Mitbringen sind wir schon wieder fertig. Da brauchen wir nicht einmal Gepäck. Überhaupt haben bei Reisen meine Kinder Privilegien. Einmal im Jahr machen wir eine große Ausreise, vergangen Sommer waren wir in Peking, Hangzhou und Shanghai, im Jahr zuvor an der amerikanischen Ostküste.

Träumen Sie sich als Nordamerikaner denn überhaupt auch mit den Gästen?

Ja, die gibt es wunderschöne Orte. Die Ausstattung ist zwar nicht immer die beste, aber das Meer, die Aussicht, die Sonne, das Aussehen der Anwälte gehören zu den schönsten Orten der Welt.



Marco Palmieri ist in einer Stunde zu seinen Familien.

CONSUELO CASTIGLIONI



Signora Castiglioni, Sie sind Chefdesignerin der Maldiven-Maldiven-Mare. Ihr Fortsetzung sehr auf dem Wasser.

Ich verstehe Sommer haben wir dort gebaut. Es sollte ein offenes Haus sein, mit hohen Türen, die einen das Gefühl eines geräumigen Raumes geben, ohne Decken und Dächer.

Wie kommt man als Italienerin darauf, ein Haus auf dem Wasser zu bauen?

Ein Haus haben wir vor einigen Jahren durch Zufall entdeckt und uns sofort in die Landschaft dort verliebt. Zunächst kauften wir ein Grundstück. Dann kamen wir ins Haus darauf, das sich ganz natürlich in seine Umwelt einpassen sollte. Auf der Insel sehen wir

viele Freunde wieder, besonders all die, die in Spanien leben.

Wie und Zeit verbringen Sie dort?

Das gesamte August. Das ist gerade jetzt wichtig, da wir mittlerweile Großfamilien sind. Wir verbringen Zeit mit den Enkel und dem Rest der Familie und entspannen, schlafen ein, gehen schwimmen, haben Fahrrad, die mit Einzel-Flyer begeben, das Meer konsumieren. Das war genügt.

Wie sehen Sie mit der Arbeit?

Ich packe immer mit ein, was ganz lieblich bis zu modernen Teilen für Abendessen oder Parties. Auf jeden Fall bedecken bedenkliche Kleider aus Baumwolle.

VLADIMIR KARALEV

Lebender Karalev, Sie führen in Berlin für Maldiven-Eigentümer können Sie aber aus Belgien. Das ist ein großer Reize nach zu Hause zum ersten Urlaub?

Wenn ich darüber nachdenke, nehme ich die Arbeit schon mit gleich wie. Früher ging es jedes Jahr ein schwarzes Auto, mittlerweile fährt ich über in die Berge. Dann, in der Nähe von Sofia, haben meine Eltern ein Haus.

Wären Sie zwischen Sie Belgien-Urlauber ergeblich? Muss in die Geloge sind letzten Sommer, die kann man nicht nicht abwarten. Sie heißen „Nimm Sie“ oder „Angesie“? Und Sie zu gefahren sind. Bisher kann man das nicht, weil ich ja hier arbeite. Ich brauche geographische Distanz, um mich zu erholen. Überhaupt habe ich im Sommer keine Zeit für Urlaub. Die haben ich aber im September weg, wo sie im vergangenen Jahr im Dezember nach Miami zur Art Boat. Wenn das Winter in Berlin so richtig schlecht ist.



Vladimir Karalev findet hier, wenn die Zeit im Jahr Geloge.

Klar, mit so einem intensiven Angebot, mit so viel Kunst und jeder vielen Parties.

Leider!
Ja, leider hat sich das so entwickelt. Vor Tage lang durchdachten würde mich nicht interessieren. Aber wenn man sich darauf konzentriert, man Dinge zu entdecken, in der Stadt herumzulaufen, kann Berlin natürlich doch sehr inspirierend sein. Aber ich könnte das nicht, weil ich ja hier arbeite. Ich brauche geographische Distanz, um mich zu erholen. Überhaupt habe ich im Sommer keine Zeit für Urlaub. Die haben ich aber im September weg, wo sie im vergangenen Jahr im Dezember nach Miami zur Art Boat. Wenn das Winter in Berlin so richtig schlecht ist.



TECHNIK:
In welche neuen Uhren Sie jetzt investieren sollten

AUTO:
Bugatti Veyron Der Roadster aller Roadster

W
ERLEBEN!
DIE NATTLICH-SHOOS

BUSINESS /

Kambilohn
SAKKOS UND HOSEN
IN UNTERSCHIEDLICHEN
TÖNEN ZEUGEN SIE VON
LÄSSIGEM STIL UND
DAVON, DASS ES ENDLICH
SOMMER GEWORDEN IST

FOTOS: Nicolo Agnoli
STYLING: Mamma Milano

- Preis: 1150 Euro
- Material: 100% Leder
- Material: 100% Leder
- Material: 100% Leder
- Material: 100% Leder
- Material: 100% Leder
- Material: 100% Leder



UK

WHO ARE THE RUSSIANS? A SPECIAL REPORT FROM INSIDE THE TV STATION THAT SELLS MOSCOW'S VISION

MONOCLE

issue 73, volume 08
MAY 2014

A BRIEFING ON GLOBAL AFFAIRS, BUSINESS, CULTURE & DESIGN

A AFFAIRS Why Bhutan's PM wants more than happiness

D BELIEVING Fashion

Brazil nuts

London [FRESCOBOL CARIOCA]

Brazilian-born, London-based Harry Brantly and Max Leese launched Frescobol Carioca in 2009 to bring Rio de Janeiro's style to the UK and beyond. Part of the latest collection, these tailored cotton swim shorts are inspired by the energy of Isanama. They also come in green, red and yellow. — JZ
frescobolcarioca.com



Feeling shady

Tokyo [EYEWAN 7285]

Tokyo-based eyewear brand Eyewan started in 1992 as a part of Yamamoto Optical Lens Manufacturing. The label was relaunched last year as Eyewan 7285 offering sunglasses and prescription eyewear. The current collection features 15 different styles in 42 colours, all designed and made in Japan. — JF
eyewan7285.com



Carrying favour

Paris [LA CONTRIE]

"In my head I had Saville Row," says Edwina de Charville de la Contrie (pictured), reflecting on the concept for the leather-goods atelier that she opened just off Rue St Honoré in Paris five years ago. A selection of women's and men's bags are displayed on the ground floor of La Contrie while downstairs two artisans work away at producing them – entirely to each client's choice of leather, style, lining, hat stamping and trim. She estimates there are about 14,000 possible combinations in total and each bag takes three days to handcraft. The collection is simple and timeless and the brand shows the importance of doing one thing and doing it well. — JZ
lacontrie.com



Literary looks

London [LOUISA PARRIS]

London-based designer Louisa Paris has taken a page from English Literature and another from British Railway advertising archives for her third apparel collection, woven from silk twill. Each of the six designs is named after a Jane Austen character (pictured in picture), while the striking colour palette and architectural shapes come from 1930s British Railway posters. — JZ
louisaparis.com



In the bag

London [PIQUADRO]

Marco Palmieri (pictured) was just 22 when he founded Piquadro, initially a small manufacturer in Bologna making high-quality leather bags for brands such as Gucci and Valentino. It is now a global company whose first London outpost recently opened. "We've waited a long time to find the perfect space here. Along with Fifth Avenue in New York, this is the best place in the world for international visibility," Palmieri says of the shop's location on Regent Street. Milwaukee Korns Azzabi designed the striking interior. The shop offers a selection of the brand's latest lines, including the iconic Blue Square collection and the Sartoria range of hand-made bags and briefcases. — JZ
piquadro.com



Step up

Marche [BARLEYCORN]

Italy's Marche region is famous for its leather footwear. Shu-barleycorn looks to continue the tradition but wants to give it a modern twist. He has taken down his styles with hi-tech materials more commonly seen on US runners. His Air collection pairs small brogue upper, made from either calfskin or suede, with an injection polymer sole with anti-static rubber tread, suitable for the office and outdoors. — JZ
shubarleycorn.it



CANARY



BUSINESS TRAVELLER
ESSENTIAL INFORMATION FOR ANYONE WHO TRAVELS THE WORLD FOR WORK

THE ITALIAN JOB

As you feature prominently on terminals and come face-to-face with cascading escalators on your expedition to seek professional triumph, you need to be certain that your travel essentials can be relied upon to help and not hinder. That is where Piquadro's unique luxury luggage range glides in. Specialising in innovative business bags and accessories, the Italian leather-goods company strives to combine functionality with distinctive design to create reliable luggage for your broadest of business ventures. Piquadro's dedication to high-quality Italian leathers and craftsmanship seeks to guarantee structural integrity and resistance, not to mention beauty, while its extensive range of products mean that everything from your bag to your tablet can be safely stowed away – or flaunted – en route to the boardroom. — JZ
piquadro.com



FRANCE

madame

FIGARO

NOTEBOOK

NOS ENVIES, NOS ADRESSES, NOS ASTUCES...

CITY GUIDE

Le monde dans les pas de Pharell Williams.

p. 116

PARTIR

Le Maurice, palace intemporel.

p. 118



OFFRE SPÉCIALE LE SAC VEGA DE PIQUADRO

UN CADEAU POUR NOTRE HOMME?

Ce sac intelligent, en cuir bicolore, est doté d'un compartiment pour ordinateur de 13 pouces, et un autre pour iPad, d'une anse pour le glisser sur une valise trolley, plus une pochette détachable. Pour notre Spécial hommes, Piquadro, expert en maroquinerie design made in Italy, le propose à nos lectrices (et lecteurs) avec une réduction de 25%, soit 217,50 € au lieu de 290 €, du 4 au 10 avril inclus. Existe en ultra-marine et bleu, rouge et vert ou tout chocolat. So chic!

330-332, rue Saint-Honoré, 75001 Paris
Tel. : 01 42 61 49 54, E. Aéroville, 30, rue des Buissons, Tremblay-en-France, 95718 Roissy Charles-de-Gaulle. Tel. : 01 74 25 72 71.

INVITÉ
EXCEPTIONNEL
PHARRELL
WILLIAMS
HAPPY DANDY

ITALIE

PIQUADRO OU LE TECH-DESIGN

Cette compagnie italienne, forte de ses 50 millions de chiffre d'affaires, trace son chemin dans l'univers masculin. Rencontre avec son président Marco Palmieri, 48 ans. Un passionné

PAR SÉVERINE DE SMET

ENTREPRENEUR ET BUSINESS ANGEL

C'est en 1987, après un diplôme, que Marco Palmieri fonde Piquadro et une compagnie informatique. Il quitte très vite la seconde pour se consacrer à la première. En 1997, la marque Piquadro est lancée et se retrouve, dix ans plus tard, cotée à la Bourse italienne.

« Nous ne sommes pas une grande entreprise mais nous avons travaillé dans le concept des sacs "business" pour hommes et femmes. Nous avons avancé à grands pas, depuis l'attaché-case noir en plastique vers des accessoires fonctionnels, confortables, colorés et créatifs. » Toujours à la recherche de l'innovation, Palmieri investit régulièrement dans de nouveaux projets entrepreneuriaux et a créé en 2009 la Fondazione Famille Palmieri, qui met en avant la créativité de personnes trisomiques.



LE DESIGN EN PASSION

Outre le look iconoclaste des produits, Piquadro s'est illustré grâce à son siège, à Biogone, qui mélange le bois, la pierre, le verre transparent. « L'environnement est respirable et permet d'intégrer les bureaux, l'extérieur. Nous avons toujours été très fiers de ce projet, qui a été classé en 2012 comme lieu d'architecture du Made in Italy lors de la EP Biennale de l'architecture à Venise. » Enfin Azabbi, l'architecte, a aussi conçu des boutiques à Paris, rue Saint-Honoré, et à Londres, sur Regent Street. Des petits écrans de technologie luxueuse, avec écran tactile et application iPhone, mêlés à la chaleur du cuir.



FAIT POUR L'HOMME

« Nos clients sont des "citoyens du monde", éleveurs et travailleurs boueux, ou l'œil affirmé et souverain qu'ils veulent. » Pour son modèle de sacs à dos Coloco, Marco Palmieri s'est inspiré des baguères de la City londonienne, enfilant leurs vélos même sous la pluie. « Leurs sacs à dos étaient conventionnels, noirs, bruns. J'ai pensé qu'on pouvait faire un produit sophistiqué, un objet design qui offrirait toutes les fonctionnalités d'un sac performant. Avec un tas de poches pour le casque et les écouteurs. Les hommes seraient-ils les seuls fans de Piquadro ? Quelque 40% de la clientèle est féminine... »



TECHNOLOGIE ET SAVOIR-FAIRE

La recette du succès de Piquadro. La firme italienne mêle astucieusement un design moderne avec les techniques soignées du Made in Italy. « Les personnes qui travaillent pour nous sont aussi bien des artisans de l'ossato que des ingénieurs informatiques. C'est ce mix entre technologie et fait-main qui permet de faire de nos sacs une réalité. Faire de chaque sac un objet unique. » Une nouvelle ligne de sacs et bagages, baptisée Opera, a été dessinée par Giancarlo Ferrigno, designer italien fidèle à l'artisanat, et sera dessinée à un public masculin et féminin.



LE NOUVEL Observate

OBSESSION



OBSESSION MODE



SPAIN

LA VANGUARDIA

Fundada en 1981 por Don Castro y Don Palmieri en Génova.

moda



Moteros organizados

Esta mochila, pensada para personas que van en moto, tiene hasta diez compartimentos, además de llavero y una capa para la lluvia. Es de la colección Coleos, de coléoptero, por sus formas orgánicas



LA OFICINA EN UNA BOLSA

Texto de Aurora Segura

Bastan dos palabras –tecnología y estilo– para definir qué es Piquadro, una marca especializada en bolsos, mochilas y maletas para llevar encima todo lo que el hombre y la mujer modernos necesitan para trabajar fuera de la oficina.

Pal cuadrado, el significado de la palabra Piquadro, integra el apellido de su fundador, Marco Palmieri, y la p de piel, el material esencial de los artículos que produce. En su origen, eran bolsas y mochilas para transportar ordenadores y otros aparatos electrónicos, y con el tiempo se han ido multiplicando y diversificando para adaptarse a los nuevos aparatos. Se muestra orgulloso su fundador de haber sido capaces de reunir en cada pieza que producen tecnología y estilo. "Siempre he tenido una mente muy matemática y tecnológica, y, de hecho, la primera empresa que monté era de

bién me han interesado el diseño y la moda", explica este italiano de 48 que creó Piquadro en 1988. "Ese conjunto de cosas fue lo que me motivó para crear una marca en la que diseño y tecnología fueran de la mano, de hecho nos inspiramos bastante en el mundo del automovilismo". Considera que el primer icono de su marca es la mochila de su colección Domus que, 14 años después de haber sido creada, sigue siendo la más vendida. "Tenía la función específica de ofrecer al hombre de negocios una bolsa funcional y con mucho estilo a la vez" y que le permitiera llevar su ordenador y, bien organizados en su interior, todos los elementos necesarios para su trabajo. La investigación sobre nuevos ma-

teriales y soluciones técnicas es una prioridad –asegura que cada año registran un mínimo de tres patentes– y es esencial en su forma de trabajo. "Tratamos de mantener esos valores, que se basan en la innovación y la calidad de los materiales. Y tanto si se trata de mejorar los tradicionales, como la piel, como si es cuestión de crear otros nuevos, los desarrollan nuestros equipos de investigación, un 10% de la plantilla", explica Palmieri para reforzar la idea de lo importante que es este aspecto para ellos. Entre sus objetivos inmediatos está impulsar su nueva línea, Piquadro Opera, destinada a "un cliente más sofisticado, que busca artículos funcionales, pero que reflejen aún más las tendencias".



En el proceso de producción de los artículos de Piquadro se utilizan técnicas artesanales, pero también las últimas tecnologías. Se puede requerir entre una hora de trabajo para los modelos más simples y hasta 19 para los complicados. A la izquierda, Marco Palmieri, fundador y consejero delegado de la compañía



RUSSIA

InStyle ВСЕ О ЗВЕЗДАХ И ПРАСИВОЙ ЖИЗНИ

InStyle



СПЕЦИАЛЬНАЯ СЕКЦИЯ

СВОЯ НОША

Все еще выжираете между эргономичным портфелем или рюкзаком для гаджетов и стильным — для жизни? Итальянский бренд Piquadro решил эту дилемму, по сути завоевав престижную дизайнерскую награду Wallpaper Design Awards 2013.

В России и не только в России сумки Piquadro славятся распахивать, открывать (для удобства, но и для красоты). Это сумки-трансформеры, которые могут быть и рюкзаком, и портфелем, и сумкой. Они удобны и функциональны, и красивы. А если вы хотите еще и сэкономить, то можете выбрать сумку с отделкой из искусственной кожи. Это отличный вариант для работы или учебы. И если вы любите путешествовать, то вам подойдет сумка-трансформер. Она удобна и функциональна, и красива. А если вы хотите еще и сэкономить, то можете выбрать сумку с отделкой из искусственной кожи. Это отличный вариант для работы или учебы. И если вы любите путешествовать, то вам подойдет сумка-трансформер.

ДИАНА ШОНЕВА
ПЮБИМЫХ
ПАРТИЯ,
ИЛИ УСПЕХ,
ОБЛАГАЮЩИЙ
ДОМАШНЕМ
МЕДЕ

Слева направо: сумка Solano, 40 евро, сумка для iPad, 15 евро, сумка Viva Square, 20 евро, сумка Viva Square, 15 евро, сумка Piquadro

ДОРОГОЕ

№ 1-2 (Июль - Август) 2014 КРАС

РУБРИКА & Рубрика ПОДРУБРИКА



ВОТ ТАКА
ПАНЧАКА
ЛЮРВЕД
В ИНДИИ

16+



лучшего. Нужны были кожаные изделия, сочетающие в себе стиль и практичность. И я как бизнесмен, задалый путешественник и ценитель технических новинок, эту необходимость быстро осознал.

— Расскажите про преданных клиентов марки, кто они?
— Это молодые профессионалы, ценящие качество, мастерство исполнения и итальянский стиль. Они эстетичны, но и то же время оригинальны в собственном выборе и никогда не застревают в толпе.

— Что делает продукцию Piquadro особенной?
— Три основных принципа изделий — технологичность, функциональность и уважительный дизайн. Добавляет еще сюда итальянские традиции изготовления, качество материалов и внимание к деталям — и перед вами надежный и стильный аксессуар от Piquadro, предназначенный для бережного и комфортного хранения технических устройств.

— Звучит чего-то достигается функциональность каждого изделия?

— Фирменный прием марки — карманы: разные по размеру, расположению и дизайну, они позволяют всегда иметь под рукой все необходимое. Ну и самые универсальные модели марки — сумки-трансформеры, меняющие размер и форму и позволяющие носить одно и то же изделие двумя или даже тремя разными способами.

Три в одном

Создатель марки аксессуаров Piquadro Марко Пальмаро уверен, что в сумке все должно быть прекрасно: и дизайн, и внутреннее пространство, и используемые технологии.



— Как вам пришла в голову идея создать аксессуары для бизнес-леди?
— Сейчас даже самые модные сумки запросто вмещают в себя ноутбук и смартфон, этим уже никого не удивишь. Но когда я создавал собственный бренд, изысканные модели были предназначены максимум для документов, но никак не для техники, и то время как дизайн непосредственно деловых аксессуаров оставлял желать

— Выше самое любимое изделие от Piquadro?
— Я — настоящий поклонник рюкзаков и ношу только их. Мой самый первый был конечно же из нашей дебютной и по-прежнему крайне успешной коллекции Modus. Сегодня я отдаю предпочтение функциональной модели из коллекции Viva Square — ее можно носить и как рюкзак, и как сумку-шоппер.

Но тот самый первый свой рюкзак я все равно храню вот уже пятнадцать лет — на удивл.



ITALY

10 ore e 15 minuti del Sole 24 ORE

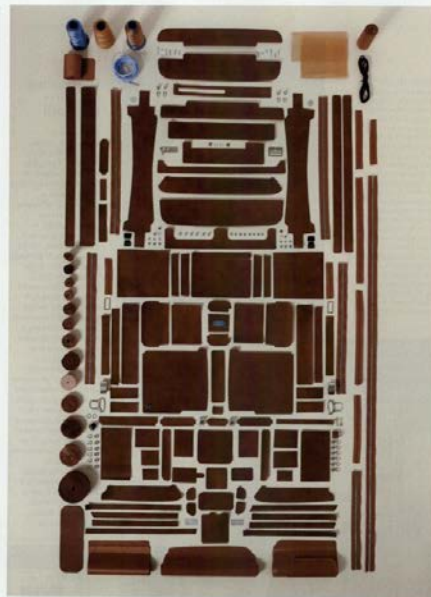
Journal

A ogni nuovo lancio Apple, Piquadro c'è

Le borse dell'azienda bolognese hanno una chiara vocazione tecnologica. Tutto merito del suo fondatore

di Sara Deganello

«Per noi, ogni nuovo iPhone è una sfida». **Marco Palmieri**, 49 anni, presidente e amministratore delegato di Piquadro, sorride a pensarci. La sua azienda di Gaggio Montano (Bologna) è uno dei fornitori di Apple.com e vende alcune cartelle e borse in pelle fatte in esclusiva per Cupertino direttamente dall'Apple Store. Tuttavia non conosce mai in anticipo le misure del prodotto che sta per essere lanciato. «Loro sono sempre molto riservati a riguardo - scrive ancora Palmieri - e quando cambiano qualcosa, noi dobbiamo correre. Certo, non c'è molta differenza per le borse, ma per le custodie e i giacchi rigidi di iPhone e iPad sì. Viviamo del rumore dei fornitori di Apple. E a volte facciamo i conti con informazioni sbagliate». L'aggiornamento in tempo reale sulle novità di uno dei colossi mondiali dell'informatica è lo sbocco naturale di un'azienda a vocazione tecnologica fin dai suoi esordi. Marco Palmieri è un tecnico prestato alla pelletteria. Ingegnere mancato, appassionato di matematica (Piquadro è il risultato di Palmieri per Pelletteria: P al quadrato), informatico della prima ora, vent'anni fa vende le sue attività di information technology con la bolla di internet e si mette a fare borse. Uno dei dettagli distintivi delle creazioni Piquadro, il bordo azzurro (la collezione Blue Square), è nato perché «vent'anni fa l'azienda più all'avanguardia era IBM. E aveva un logo azzurro». Il passaggio alla pelletteria è stato casuale, racconta citando il libro di Nassim Nicholas Taleb, il cigno nero: «Avevo un amico che produceva borse per conto terzi in Toscana e mi sommessimo a lavorare con lui». Ne nasce un marchio, nel 1998, che unisce un approccio razionale a un componente estetico, emotivo: «Ogni nuova borsa è il risultato di una battaglia tra tecnici e creativi». Con alcuni capisaldi: la protezione dei dispositivi tecnologici in zaini e cartelle, la necessità di leggerezza, la ricerca di materiali funzionali («Un bel pellame resistente agli acquarelli, per esempio»). L'azienda ha depositato una trentina di brevetti (sistemi di aggancio,



NOVANTA PEZZI DI PELLE. Il rompicubo da 30 pezzi di pelle, ciondoli di foderò e un cestino di componenti metallici: è la borsa della linea Blue Square espandibile, porta computer e porta iPad con 27 tasche organizzate (una per l'ombrello). È uno dei prodotti Piquadro più venduti. Si può personalizzare scegliendo una decina che si viene ricamato

chiusure, tracolle ammortizzate...), il futuro? La borsa su misura: «Già oggi offriamo un servizio di personalizzazione. Vogliamo allargare la gamma di opzioni e diminuire della metà i tempi di consegna, attualmente a 60 giorni». Piquadro ha oggi più di 600 dipendenti (230 in Italia), oltre cento negozi monomarca nel mondo e un fatturato pari a 63 milioni di euro (al 31 marzo 2014): il 12 per cento in più rispetto al 2013. I mercati di riferimento sono soprattutto Europa, «con l'Italia in ripresa» e i Paesi dell'Est. Ma il cuore resta sempre a Gaggio Montano: qui nel 1981 nacque anche un'altra azienda storica italiana, la Saeco, da dieci anni in mani straniere, un destino comune a molti gioielli del Made in Italy. E Piquadro? «Non sempre vendere crea valore. Noi resistiamo». ■

IL FEMMINILE DEL CORNARE DELLA SERA

IO
DONNA

19 anni dopo il generale
IL RUANDA
RIFORMA
DALLE DONNE

Abbiamo parlato di
KITCER, LEONI, CEN

Zaino in tessuto tecnico Piquadro 299 €, sandali in nappa Stonefly 99,90 €. Trench **Barberry London**, chemisier in cotone & **Other Stories**. Pagina accanto. Borsa a mano con tracolla "Cruz Bag" **Loewe** 1.800 €, tracollina in pelle **La Martina** 199 €. Giacca e pantaloni in lino **Celine**.





PIQUADRO
IN THE SOCIAL MEDIA



REAL TIME NEWS ABOUT PIQUADRO

www.facebook.com/PIQUADRO.ITALY

PIQUADRO
Aziende

12.517 "Mi piace"

Piace a Massimo I'acquati, Lorenzo Tom e altre 84 persone.

Promuovi la tua Pagina per entrare in contatto con un numero maggiore di persone che ti interessano.

Promuovi l'aggi

INFORMAZIONI

- Engineered for business
- <http://www.piquadro.com/>

APPLICAZIONI

Pinterest

NEWSLETTER Sign up!

Stato Foto/video Offerte, evento +

Cosa hai fatto di recente?

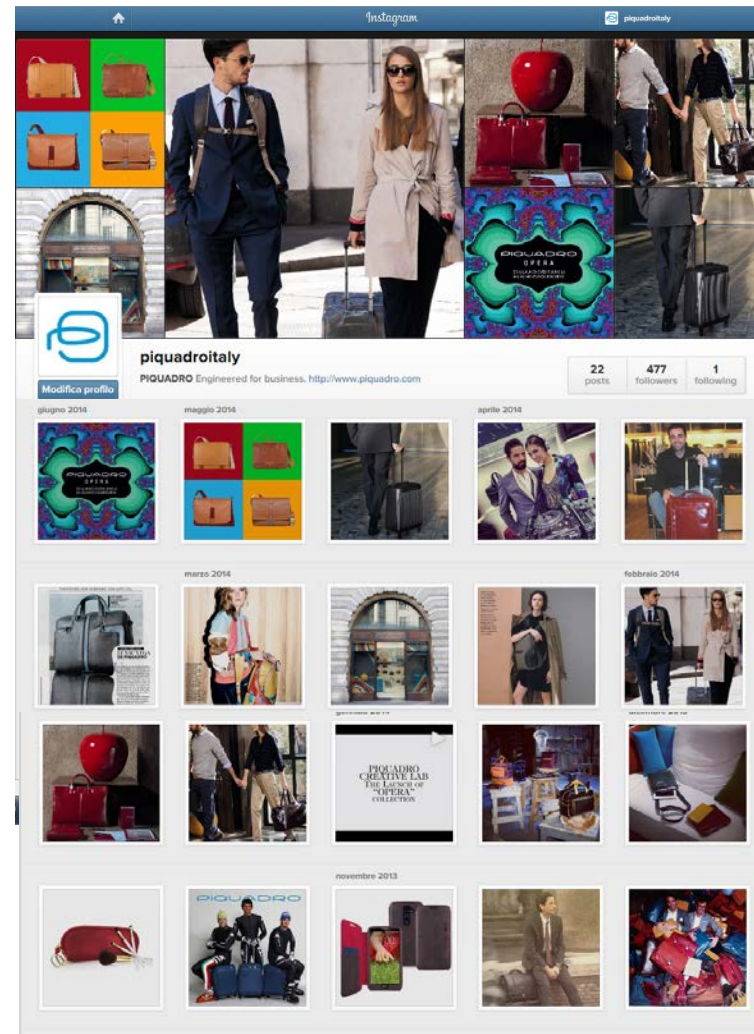
PIQUADRO
Pubblicato da Paola Di Giuseppe (7) · 11 settembre '14

Discover the new Piquadro collection signed by Giancarlo Petrigli in the Piquadro stores around the world and on www.piquadro.com



REAL TIME NEWS ABOUT PIQUADRO

www.instagram.com/piquadroitaly





REAL TIME NEWS ABOUT PIQUADRO

www.twitter.com/piquadroitaly

The image shows a screenshot of the Twitter profile for Piquadro (@PIQUADRO_ITALY). The profile header includes the Piquadro logo, the name "PIQUADRO", and the handle "@PIQUADRO_ITALY". Below this, a bio states: "Piquadro is an innovative Italian brand of professional and travel items characterized by their focus on design, comfort and technology." It also lists the location "Gaggio Montano-Bologna" and the website "piquadro.com".

The main content area displays several tweets:

- A tweet from @erikahcpp: "Ciao @erikahcpp il bordino è dipinto a mano quindi questo problema può verificarsi spesso, purtroppo. Abbiamo segnalato al customer service!"
- A tweet from Piquadro: "Discover the new Piquadro collection by Giancarlo Petriglia in the Piquadro stores and on piquadro.com" with an image of a person carrying a bag.
- A tweet from Piquadro: "Get a glimpse of the new color blocks trend in GRAZIA Germany with a preview of the Fall Winter collection." with an image of a red and black bag.
- A tweet from Piquadro: "AKI Designed for those who don't compromise on weight." with an image of several blue bags.

On the right side, there is a "Chi seguire" section listing users like BFC, Segal, Variety, and Kitty McGee. Below that is a "Tendenze" section with hashtags like #italian505femsGOLD and #twtrep1de2014.



REAL TIME NEWS ABOUT PIQUADRO

www.pinterest.com/piquadroitaly

The image shows a screenshot of a Pinterest profile for 'Piquadro'. The profile header includes the Piquadro logo, the name 'Piquadro', the tagline 'Engineered for business', and the website 'www.piquadro.com'. Below the header, there are statistics: 'Come iniziare', '22 bacheche', '151 pin', '0 Mi piace', 'Invia profilo', '48 follower', and '0 Following'. The main content area is a grid of 20 pin boards. Each board has a title, a main image, and a pin count. The boards include: 'Piquadro messengers' (6 pins), 'Reiyght' (3 pins), 'Piquadro Regent Street store...' (19 pins), 'Regent Street 67, London' (6 pins), 'PIQUADRO OPERA launch e...' (16 pins), 'Piquadro in-store event in Ba...' (4 pins), 'Christmas gifts' (12 pins), 'What's on in Via della Spiga' (9 pins), 'Piquadro technical supplier...' (3 pins), 'Collistar' (5 pins), 'LG G2 Cover' (5 pins), 'celebrities' (4 pins), 'What's on in rue Saint-Honoré' (12 pins), 'Beijing grand opening' (8 pins), 'Collistar' (5 pins), 'LG G2 Cover' (5 pins), 'celebrities' (4 pins), 'What's on in rue Saint-Honoré' (12 pins), 'Beijing grand opening' (8 pins), 'Turin grand opening' (6 pins), 'Antonio Marras Capsule Coll...' (6 pins), and 'Small leather goods' (7 pins). The bottom of the image shows a Windows taskbar with various application icons and a system tray with the date '21/06/2014' and time '13:07'.



THE WORLD OF BLOGS

FASHION BLOGS AND TECH BLOGS

saggiamente
MAC, FOTOGRAFIA, TECNOLOGIA

Parrot **AR.Drone 2.0** POWER EDITION € 329,00 SPECIAL PRICE

REVISIONI HARDWARE SOFTWARE ACCESSORI FOTO E VIDEO

SEZIONI Mondo Apple/Mac Mondo Mac OS Fotografia, Notizie e Guide Mac & iOS: Tipi e Guide Software Segnali dal Futuro

Recensione: borsa a tracolla Piquadro per MacBook Air 11"

Publicato il 24/10/2013 alle 09:00

REVISIONI ACCESSORI BORSA MACBOOK AIR 11 PIQUADRO RECENSIONE

di Maurizio Natali

Il **MacBook Air da 11"** è un computer straordinario, capace di prestazioni di tutto rispetto con un'autonomia notevole ed una portabilità strepitante. Un computer di questo calibro merita di essere trasportato in una borsa di altrettanta qualità: bella, realizzata con materiali nobili e sufficientemente sottile. Molti preferiscono le zaini ma personalmente non le amo, consentono di trasportare solo ed esclusivamente il computer mentre ho quasi sempre bisogno di altri elementi, compreso il caricabatterie per una giornata di lavoro assicurata anche fuori casa. Dopo lunghe analisi delle varie offerte di mercato ho trovato un prodotto interessante nel catalogo Piquadro, una borsa a tracolla di piccolo taglio pensata proprio per il MacBook Air 11".

Consigliato da Saggiamente
Archivazione Professionale

MAC SHOP

Tips: conoscere e sfruttare al meglio i pannelli del Finder su OS X Mavericks

Recensione: Domke F-5XA, borsa a tracolla compatta per fotocamere e mirrorless

Recensione: iPhone 5s, lo smartphone



Comment Style Watches Entertainment Girls Magazine Comedy

London Collections | Catwalk | Style News | Editor's Picks | Grooming | Style Shrink | GQ Style Magazine

Search



6 issues for £15 Only £2.50 an issue

Style / London Collections

London Collections: Men Street Style

Twitter Facebook

By GQ | 16 June 14

It's not just the catwalk that catches GQ's eye at London Collections: Men - it's the well-dressed attendees, too. Here are a few of the best looks we've seen on the street so far shot by our roving photographer Dvors.

Check back on GQ.co.uk soon for more street style from London Collections: Men.



Facebook Twitter

Adam Titchner, writer and stylist

Wearing Gant glasses, E Tautz blazer, Paul Smith shirt & tie, Richard James pocket square, Ralph Lauren shoes and Piquadro bag.



FINANCIALS



INCOME STATEMENT

	FY Ending March 31		
(€m)	2012A	2013A	2014A
Net Sales	64.4	56.3	63.1
% growth	+4,3%	-12,7%	+12.1%
Other revenues	0.7	0.7	0.8
Material costs	(10.4)	(9.8)	(9.2)
Service costs	(28.3)	(26.0)	(31.2)
Personnel costs	(11.5)	(12.5)	(13.9)
Other operating expenses	(0.7)	(0.7)	(0.7)
EBITDA	14.2	8.0	8.9
Margin (% of net sales)	22.0%	14.1%	14.1%
Depreciation	(2.4)	(2.7)	(2.5)
EBIT	11.8	5.3	6.4
Margin (% of net sales)	18.2%	9.3%	10.2%
Net interest income(exp.)	(0.1)	(0.3)	(0.9)
EBT	11.7	5.0	5.5
Margin (% of net sales)	18.1%	8.9%	8.7%
Taxes	(3.9)	(1.8)	(2.0)
Net Income(loss) before minorities	7.8	3.2	3.5
Margin (% of net sales)	12.1%	5.8%	5.6%
Minority interests	(0.0)	(0.0)	(0.0)
Net Income(loss)	7.8	3.2	3.5
Margin (% of net sales)	12.1%	5.8%	5.6%





SUMMARY BALANCE SHEET

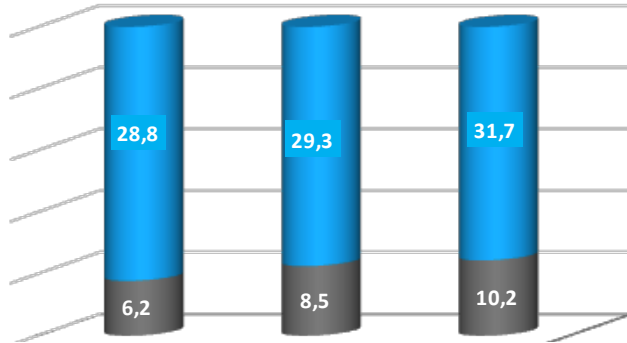
	FY Ending March 31		
(€m)	2012A	2013A	2014A
Net Working Capital	20.3	20.3	22.7
Net Tangible Assets	12.1	12.7	13.1
Net Intangible Assets	1.5	4.0	5.0
Net Financial Assets	2.4	2.3	2.4
Several Staff, Provisions & Others	(1.4)	(1.5)	(1.3)
Net Capital Employed	35.0	37.8	41.9
Group Shareholders' Equity	28.8	29.3	31.7
Minorities	0.0	0.0	0.0
<i>Shareholders' Equity & Minorities</i>	28.8	29.3	31.7
Net Debt	6.2	8.5	10.2
Net Debt and Shareholders' Equity	35.0	37.8	41.9





LEAN CAPITAL STRUCTURE

Net Debt/ Equity
(as of March,31)



NET FINANCIAL DEBT

(€m)	As of March 31		
	2012A	2013A	2014A
Short-term Net Debt	12.7	8.4	8.3
Long-term Net Debt	6.3	20.6	12.9
Cash & Cash Equivalents	(12.8)	(20.5)	(11.0)
Net Debt	6.2	8.5	10.2

RATIO – Net Financial Debt

(€m)	As of March 31		
	2012A	2013A	2014A
Net Debt/EBITDA	0.4	1.1	1.1
Net Debt/Net Capitalization ¹⁾	17.8%	22.5%	24.4%

1) Defined as Shareholders' Equity + Net Debt + Minorities



INCOME STATEMENT 1st QUARTER

	Three months (Ending June 30)	
(€m)	2013A	2014A
Net Sales	12.3	13.2
<i>% growth</i>		+7.2%
Other revenues	0.2	0.2
Material costs	(0.8)	(1.5)
Service costs	(6.5)	(6.4)
Personnel costs	(3.3)	(3.5)
Other operating expenses	(0.1)	(0.2)
EBITDA	1.8	1.8
<i>Margin (% of net sales)</i>	<i>14,3%</i>	<i>13,8%</i>
Depreciation	(0.6)	(0.6)
EBIT	1.2	1.2
<i>Margin (% of net sales)</i>	<i>9,8%</i>	<i>9,3%</i>
Net interest income(exp.)	(0.06)	(0.06)
EBT	1.1	1.1
<i>Margin (% of net sales)</i>	<i>9,4%</i>	<i>8,9%</i>
Taxes	(0.4)	(0.4)
Net Income(loss) before minorities	0.7	0.7
<i>Margin (% of net sales)</i>	<i>5,8%</i>	<i>5,5%</i>
Minority interests	(0.0)	(0.0)
Net Income(loss)	0.7	0.7
<i>Margin (% of net sales)</i>	<i>5,8%</i>	<i>5,5%</i>





SUMMARY BALANCE SHEET 1st QUARTER

(€m)	Three months (as of June 30)	
	2013A	2014A
Net Working Capital	22.8	25.6
Net Tangible Assets	12.7	13.0
Net Intangible Assets	4.7	5.0
Net Financial Assets	2.3	2.3
Several Staff, Provisions & Others	(1.5)	(1.4)
<i>Net Capital Employed</i>	41.0	44.5
Group Shareholders' Equity	30.0	32.5
Minorities	0.0	0.0
<i>Shareholders' Equity & Minorities</i>	30.0	32.5
Net Debt	11.0	12.0
<i>Net Debt and Shareholders' Equity</i>	41.0	44.5





THE INVESTMENT VALUES

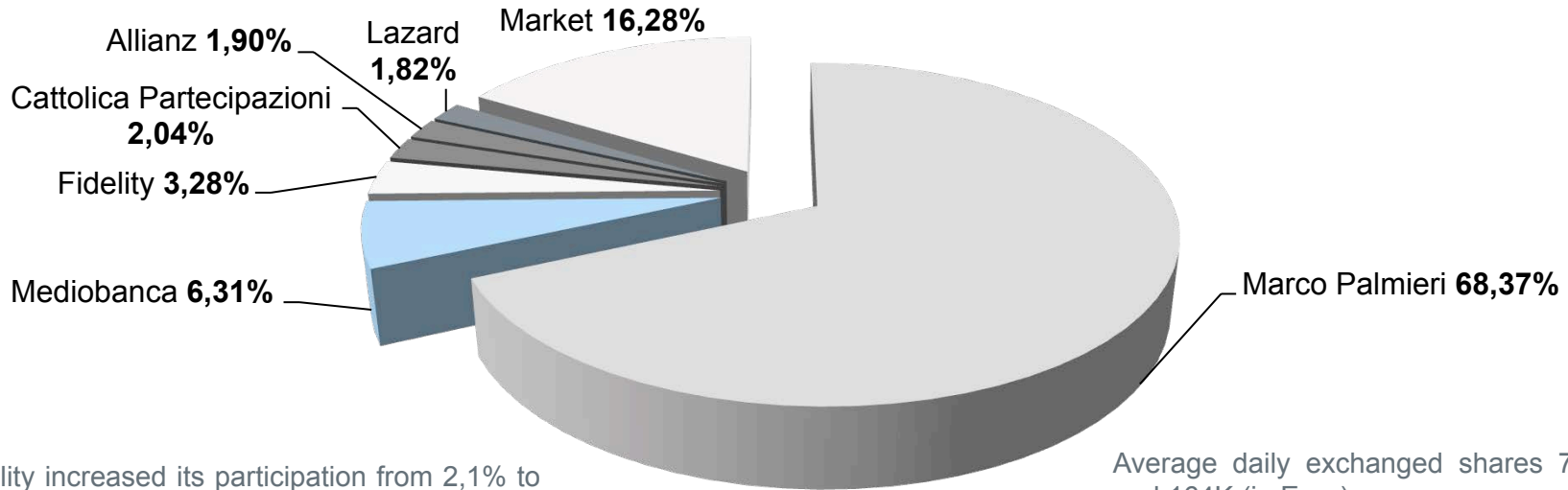
- **Net Profit** generated in the last 3 years*
14.5 mln €
- **Dividends** paid in the last 3 years equal to
9.0 mln €
- **Investments** effected in the last 3 years*
equal to
12.6 mln €
- **Net Debt** increased in the last 3 years* by
4.0 mln €



**Based 12M March 2014,2013, 2012*



PIQUADRO LISTED ON THE MILAN STOCK EXCHANGE SINCE 2007



Fidelity increased its participation from 2,1% to 3,28% while Lazard is a new entry.

Average daily exchanged shares 77K (in Qty) and 164K (in Euro).





THANK YOU !



RETAIL DISTRIBUTION - DOS

Italy – FSS ⁽¹⁾

Milan, Via Della Spiga
Milan, Linate Airport
Milan, Malpensa Airport T1
Milan, Malpensa Airport TN
Milan, Via Dante 9
Milan, C.so Buenos Aires
Milan, Coin , P.zza 5 Giornate
Rome, Galleria Colonna
Rome, Sh Mall Cinecittà
Rome Sh. Mall Porta di Roma
Rome Sh. Mall Euroma 2
Rome, Fiumicino Airport T1
Rome, Fiumicino Airport T3
Rome, via Frattina
Rome, Coin, Via Cola di Rienzo

Italy – Outlet Stores

Barberino (Florence), outlet
Fidenza (Pr), outlet
Vicolungo (No), outlet
Valdichiana (Ar), outlet
Noventa (Ve), outlet
Marcianise (Ce), outlet
Agira (En), outlet
Mantova, outlet
Castel Romano (Rome), outlet

Venice, via Mercerie
Bologna, P.zza Maggiore
Bologna, Marconi Airport
Verona, P.zza delle Erbe
Rimini, Sh. Mall “ Le Befane”
Assago (MI) Sh. M. Milanofiori
Pescara, Via Trento 10
Rozzano (MI), SH Mall Fiordaliso
Florence, Via Calimala
Forte dei Marmi, Via Mazzini
Turin, Via Roma

Italy – FSS :	26	}	35
Italy – Outlet Stores :	9		
World – FSS :	21	}	23
World – Outlet Stores :	2		

TOTAL : **58**

World – FSS ⁽¹⁾

Paris, France, Rue Saint-Honorè
Rossy en France, France, Aeroville
Barcelona, Spain, Paseo de Gracia
Barcelona, Spain, ECI Plaza Cataluna
Barcelona, Spain, ECI Diagonal
Valencia, Spain, ECI Sorolla
London, UK, Regent Street
Suzhou, China, Sogo Dept store
Chongqing, China, Times Square
Cheng Du IFC, China, Cheng Du
Hong Kong, I Square
Hong Kong, Sogo Causeway Bay
Macau, The Venetian Macau-Hotel
Taipei, Taiwan, Eslite Dun Nan
Taipei, Taiwan, Eslite Xin Yi
Taipei, Taiwan, Sogo Zhongxiao
Taipei, Taiwan, Eslite Xin Ban Store
Kaohsiung City, Taiwan, Dream Mall
Tainan City, Taiwan, Mitsukoshi Ximen
Taichung City, Taiwan, Mitsukoshi Taichung
Taipei, Taiwan, Mitsukoshi Taipei Xin Yi

World – Outlet Stores

Barcelona, Spain, La Roca outlet
Mendrisio, Switzerland, Fox Town outlet

⁽¹⁾ FSS : Free Standing Store



RETAIL DISTRIBUTION - FRANCHISING

Italy – FSS ⁽¹⁾

Rome, Viale Europa 1
Rome, Via Salaria 110
Verona, Sh. Mall "La Grande Mela"
Palermo, Viale Strasburgo 108
Padova, Via Dante 19
Genova, Via XX Settembre 113/R
Forli, C.so della Repubblica, 179
Messina, Via dei Mille
Cagliari, Via Alghero
Bergamo, Via Sant'Alessandro 4/A
Trieste, Via Mazzini 40
Ravenna, Via Cavour 95
Bari, via Sparano 23
Lecce, Via Trinchese 69
Turin, Sh. Mall "Le Gru" Grugliasco
Modena, Sh. Mall "Grande Emilia"
Busnago (MI), Sh. Mall "Il Globo"

Peschiera (MI), Sh. Mall Galleria Borromeo
Limbiate (MI), Sh. Mall "Carrefour"
Orio al Serio (BG), Sh. Mall "Orio Center"
Erbusco (BS) Sh. Mall "Le Porte Franche"

Italy – Outlet Stores

Valmontone (Rome), Outlet
Rodengo Saiano (BS), Outlet
Palmanova (UD), Outlet

Italy – FSS :	21	} 24
Italy – Outlet Stores :	3	
World – FSS :	21	
TOTAL :	45	

World – FSS ⁽¹⁾

Madrid, Spain, Airport Barajas
Moscow, Russia, MEGA Shp Mall
Moscow, Russia, Sokolniki Shp Mall
Moscow, Russia, Sh. Mall European
Moscow, Russia, Sh. Mall Atrium
Moscow, Russia, Sh. Mall Metropolis
Moscow, Russia, Petrovski Passage
Moscow, Russia, Sh. Mall Mega Belaja
Moscow, Russia, Shop. Mall "Kapitoly"
Moscow, Russia, Shop. Mall "Las Vegas"
Moscow, Russia, Shop. Mall "Afimall"
Belgrade, Serbia, Delta City
Belgrade, Serbia, USCE Center
Belgrade, Serbia, Fashion Park Outlet
Sarajevo, Bosnia, Sh. Mall BBI Center
Kiev, Ukraine, Shop. Mall "Ukraina"
Odessa Ukraine, Shop. Mall "Srednefontanskaya"
Astana, Kazakhstan, Keruen Trade Center
Dublin, Irlanda, Airste Collezioni Ltd
Bonifacio Global City, Manila, Philippines.
Zurich, Switzerland, Sahred Service Center

(1) FSS : Free Standing Store