

Piquadro S.p.A:**Board of Directors' meeting on August 5, 2010**

Silla di Gaggio Montano (BO), July 30, 2010 – Piquadro S.p.A, a company which designs, produces and distributes leather travel items that are both innovatively designed and of high technological content, announces Board of Directors' meeting on August 5, 2010. During the meeting the Board will approve the interim consolidated financial statement as at June 30, 2010 relevant to first three months of financial year 2010/2011.

Piquadro S.p.A.

Piquadro is an Italian brand of professional and travel leather goods characterized by innovative design and technological content. The company was born in 1987 out of the perception of Marco Palmieri, the current Chairman and Chief Executive Officer. The headquarters is near Bologna, in Silla di Gaggio Montano, where the design, project, planning, acquisition, quality control, logistic, marketing, communication and distribution take place.

In the fiscal year ended on March 31, 2010 Piquadro registered consolidated revenues of 52.2 million Euro (+1% compared to March 31, 2009).

Piquadro sells its products in over 50 countries worldwide through a distribution network which includes 83 single brand boutiques (48 in Italy and 35 abroad, 35 directly operated stores and 48 franchising).

Piquadro is listed on the Italian Stock Exchange as of October 2007.

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