

Piquadro S.p.A:

Board of Directors' meeting on February 11 2010

<u>Silla di Gaggio Montano (BO), 3 February 2010</u> — Piquadro S.p.A, a company which designs, produces and distributes leather travel items that are both innovatively designed and of high technological content, announces Board of Directors' meeting on February 11, 2010. During the meeting the Board will approve the interim consolidated financial statement as at December 31, 2009 relevant to first nine months of financial year 2009/2010.

Piquadro S.p.A.

Piquadro is an Italian brand of professional and travel leather goods with an innovative design and high technological content. Quality, tradition and high-tech, perfectly combined in Piquadro's products, allow for the creation of accessories that are able to unite good looks with performance, which means comfort while using, space optimization and content protection. The heart of Piquadro is clearly expressed by the payoff of the "Tech Inside" advertising campaign, which is the founding concept behind the design of each product.

The origins of Piquadro date back to 1987 and the concept of Marco Palmieri who is President and CEO. Piquadro's headquarters are in Italy, in Silla di Gaggio Montano (Bologna), where the design, project, planning, acquisition, quality control, logistic, marketing, communication and distribution take place.

Piquadro sells its products in over 50 countries throughout the world through a distribution network that includes 78 Piquadro boutiques (45 in Italy and 33 abroad, 34 of which are directly operated stores and 44 in franchising). In the fiscal year that closed on 31 March 2009, revenue reached 51.7 million euro (with a +12.4% in comparison to 31 March 2008). Piquadro is listed on the Italian Stock Exchange since October 2007.

Piquadro SpA

Investor relationship - Roberto Trotta Phone: 0039 0534 409001 investor.relator@piquadro.com

Piquadro SpA

Media relationship - Paola Di Giuseppe Phone: 0039 0534 409001 paoladigiuseppe@piquadro.com