

European Branded Goods Conference

GROUP NUMBERS



PIQUADRO FIRENZE 1969

LANCEL

PLANTS worldwide 2 in Italy 1 in China

and shop-in-shops

175,6[€] March **23**

MILLION TURNOVER

Other shareholders: Quaero Capital 5.7% Mediobanca 5% Lazard 4% Treasury Shares 4,4% Market 12.5%



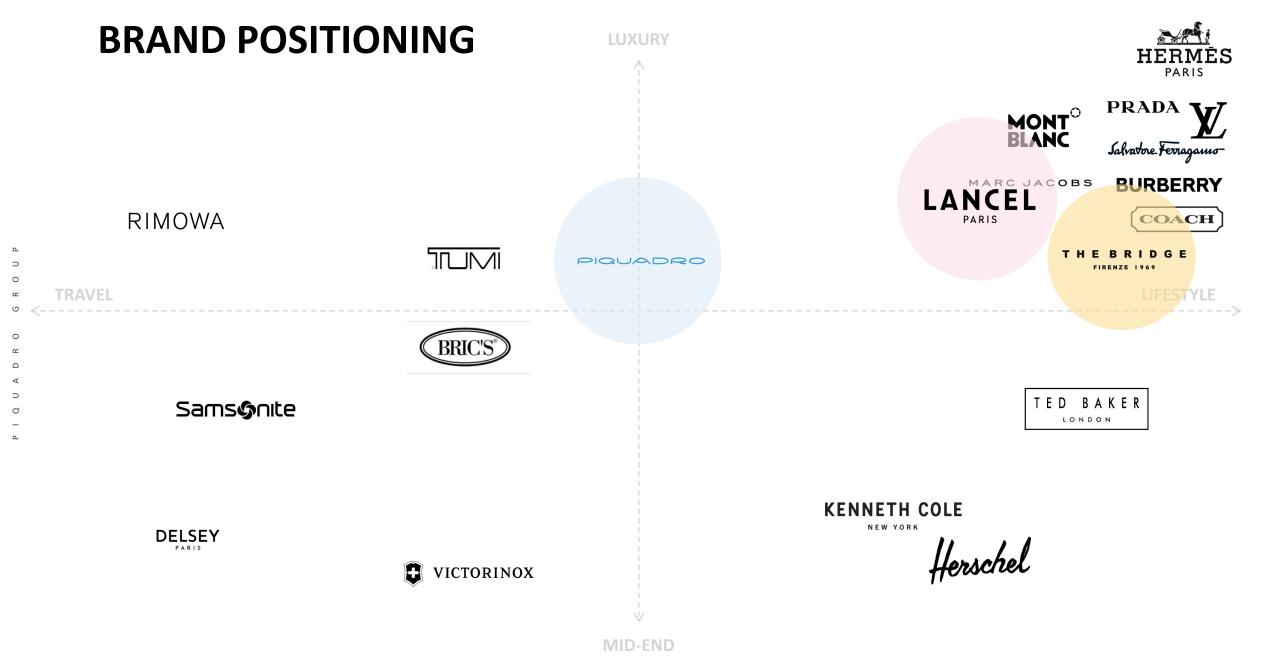


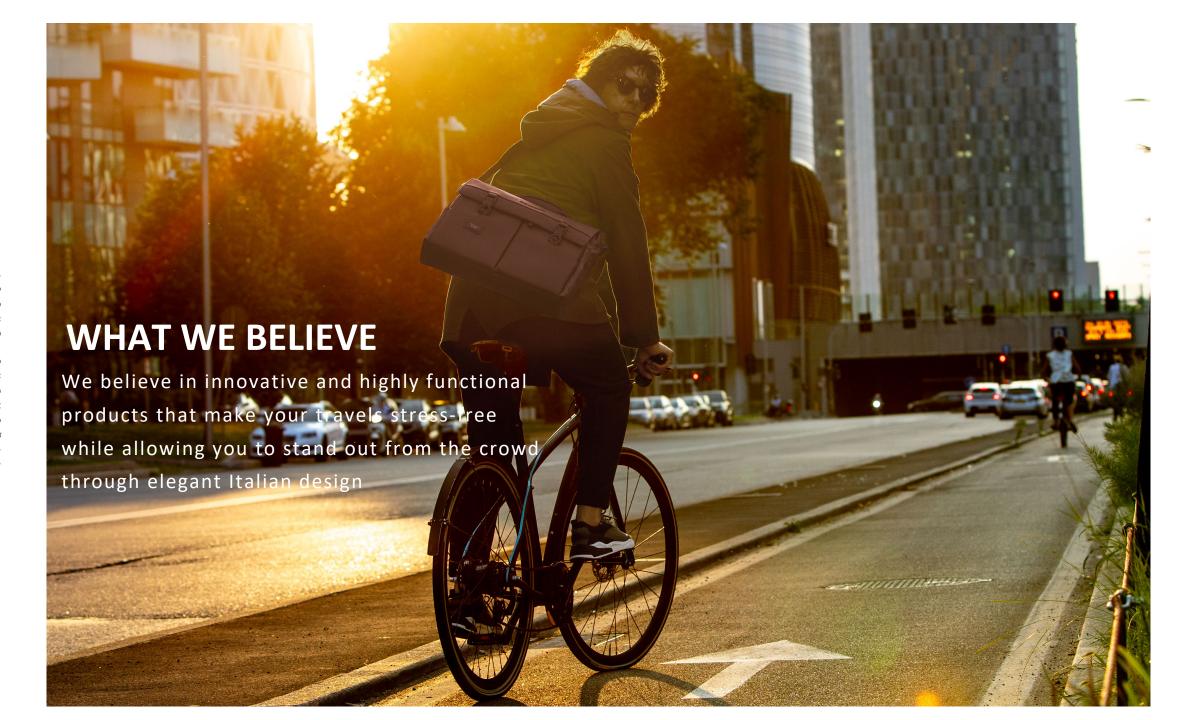












of innovative design and precious materials, makes Piquadro unique.



ITALIAN DESIGN



SUPERIOR CRAFTMANSHIP

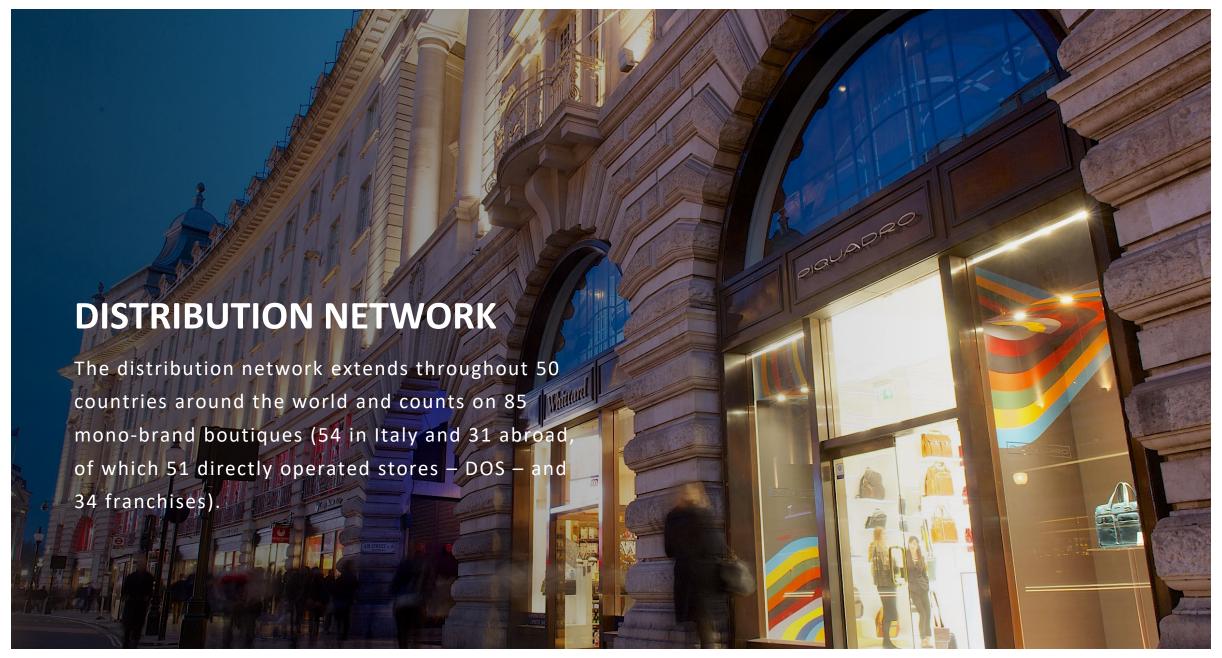


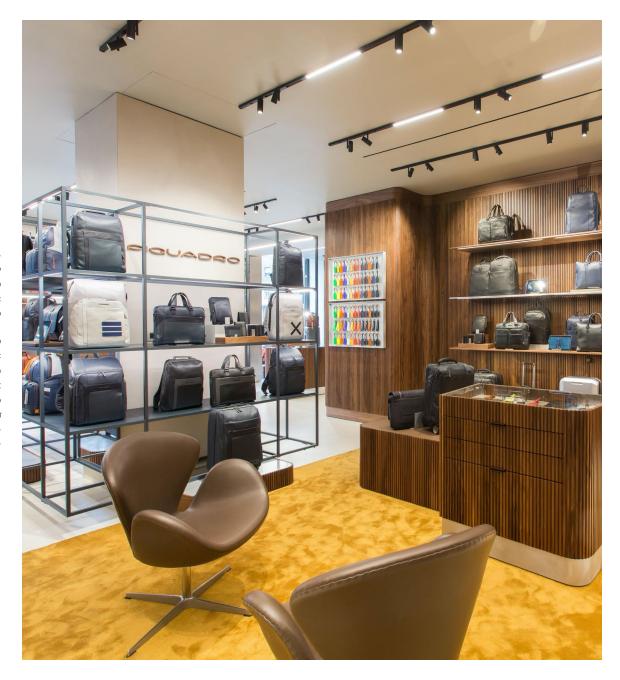
TECHNICAL INNOVATION



FUNCTIONAL EXCELLENCE







PIQUADRO STORES AROUND THE WORLD

ROME

MILAN

VENICE

NAPLES

LONDON

FRANKFURT

MOSCOW

PRAGUE

SEOUL

TAIPEI



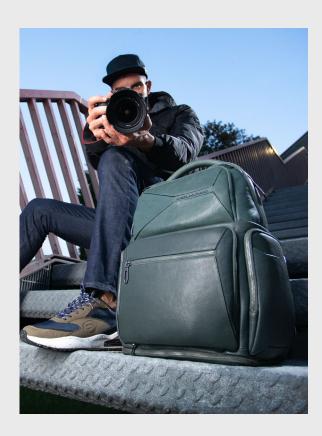




















MAISON LANCEL

Lancel is a Parisian Maison of haut maroquinerie with more than 140 years of legacy and savoirfaire.

Colorful and joyful, the creations are a mix of contemporary timelessness and daring imagination.

An authentic Parisian brand to delight every moment of life.



CHIC WITH A TWIST

Lancel is an attitude, a concept of French elegance.







146 YEARS OF HISTORY

The Maison lancel is the pioneer in designing French Fantaisie leather goods and accessoiries.



1876

Articles for smokers.



<u>1900</u>

The very first handbag is created.



1926

Creation of the Aviona suitcase.



1930

Innovation: Radio Bambino, the world smallest radio.



1930

Launch of the Umbrella bag.



1876

Creation of the Tambourin bag.



<u> 1937</u>

Invention of the first automatic lighter.



1939

Lancel becomes a specialist of the art of the gift.



<u> 1956</u>

Conception of the Kangaroo suitcase.



1960

A box for maps is created: the first automobile gadget bag.



<u>1960</u>

Creation of bags of tricks.



1987

The very first bucket bag is created.

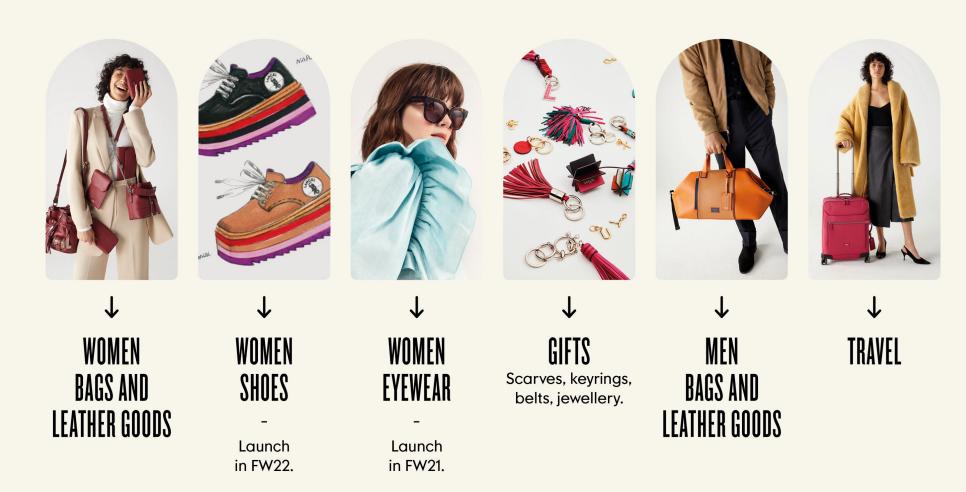
ICONIC CAMPAIGNS SINCE 1876

Always full of surprises: to enjoy and to delight the world. Featuring Liz Hurley, Carla Bruni, Isabelle Adjani, Brigitte Bardot, Renée Simonsen...



6 UNIVERSES

360° leather good product ranges to reach all target segments.



K.O.L (KEY OPINION LEADERS)



K.O.L (KEY OPINION LEADERS)



LILI REINHART for LANCEL



PARIS 1876

IT'S OFFICIAL; LANCEL HAS A NEW BRAND AMBASSADOR.

With a bold personality and natural sophistication, Lili Reinhart joins an iconic line of muses and embodies Lancel's values in the most beautiful way.

Since 1876 Lancel has always captured the zeitgeist.

The Parisian label walks the world's avenues with unparalleled style, bearing the colours of an undeniably French attitude and chic. Concealed beneath the elegance a signature glistens, one of savoir-faire nurtured by an upstanding tradition of leather goods, as well as lightness, movement and refinement. Unique qualities which resonate with the young American. Passionate since an early age, Lili Reinhart had one goal in mind: to become an actress. Her work and unwavering determination lead her to a breakout role as Betty Cooper in the TV show Riverdale and onto star alongside Jennifer Lopez in the feature length drama, Hustlers. Curious and enterprising, Lili took on a new challenge, venturing to the other side of the camera and created a production company, Small Victory Productions. Her first opus under her banner, Look Both Wayswhich she starred in, debuted at N°I worldwide on Netflix.

She previously starred in and executive produced Chemical Hearts which was released by Amazon Studios Worldwide. And the resounding success of that film lead to a production deal for Lili and Small Victory Productions with Amazon Studios for future TV and movie projects. Lili is brilliant and charming, and so much more than that. With body positivity at the heart of what she stands for, she has cultivated a conscious, sensitive, and dedicated community. While known for her glamour, at her heart, she is sincere, funny and shares the absolute necessity to accept oneself, body and soul, and to practice self-care. Lili is also a prolific writer. She published a collection of poems Swimming lessons in 2020 which made it to the New York Times Best-Seller List.

A 143 YEARS OLD STARTUP





OUR PARISIAN FLAGSHIP

8 Place de l'Opéra, Paris 9e







MAISON LANCEL STORES



PARIS

CANNES

NICE

LYON

STRASBOURG

ATHENS

MOSCOW

DUBAI

SHANGHAI

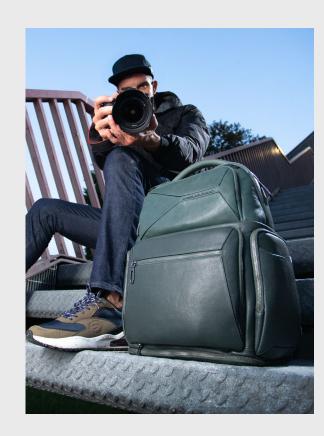
SHENZHEN

BEIJING

79 monobrand stores around the World (72 DOS and 7 franchises – 60 in France and 19 abroad)















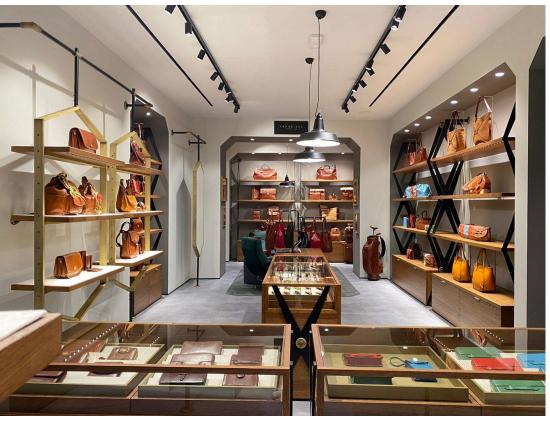






The Bridge in the world





Florence – Rome - Milan – Turin –
Berlin (Kadewe) – Munich (Benno Marstaller)
Wien (World of Mozart) – Salzburg (Kiechtag)
Zurich (Jelmoli) – Dublin (Wier & Sons)

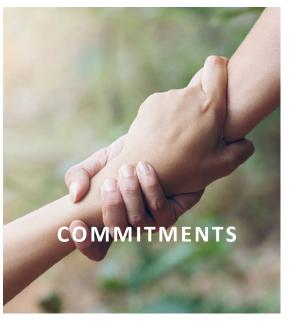
14 monobrand boutiques in Italy (12 DOS and 2 franchised)



SUSTAINABILITY FIRST

"We believe it is our responsibility today to promote sustainable innovation and therefore a cultural change that, while preserving profit, puts respect for the environment and social progress first in order to ensure the future of the next generations. That commitment starts from product design and involves every individual's attitude".

Marco Palmieri, CEO Piquadro Group









EVERY ASPECT IS IMPORTANT

We have been active for a decade with social resposibility projects in collaboration with the Palmieri Family Foundation to promote and enhance diversity.

Now we have started to dedicate important resources also to the development of our local community through the relaunch of the nearby Corno alle Scale ski resort.

But it is on safeguarding the planet that our most important effort has inevitably focused leading us to the revision of our own offer. With the progressive increase of products made of ecological materials, highly performing nylon derived from recycled waste, Piquadro is getting more and more green.

Piguadro is also a member of the Leather Working Group (LWG), an independent international organization that offers the world's most widely recognised environmental audit protocol for the leather supply chain.



CARBON NEUTRALITY

September 2022: Piquadro has taken a new, decisive step in its path endorsing sustainability and, after the strategic shift towards green thinking and the use of recycled materials, leathers from certified supply chains and the project supporting the local mountain community, it's now proud to announce carbon neutrality for the entire Group.

Based on the figures reported in the sustainability report, the Piquadro Group has established its carbon footprint for scopes 1 and 2* for emissions generated in the fiscal year 2021-22, and it has defined an offsetting plan for all emissions that has enabled the organisation to become carbon neutral by the end of 2022.

The objective of offsetting the 1,896 tonnes of CO2 produced by the Group companies -Piquadro, The Bridge and Lancel - have been achieved through certified carbon credits generated thanks to reforestation of highly degraded areas of the Cerrado in Brazil, the most biodiverse tropical forest in the world.

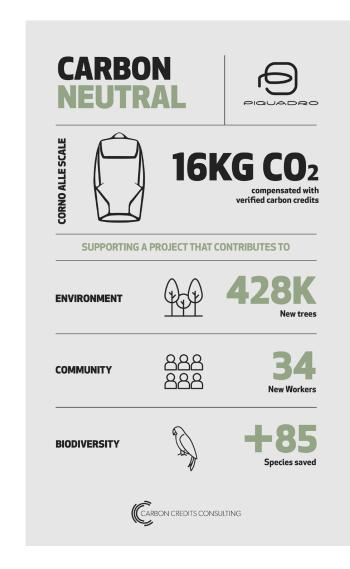
Scopes 1 and 2 refer to the organisation and not to the production of the single products, which is a subsequent step, scope 3.



PRODUCT'S **CARBON NEUTRALITY**

At the same time as offsetting the carbon footprint for corporate activities, the Piquadro Group has made another important commitment to environmental sustainability, paving the way for an even higher degree of responsibility: it will gradually begin to offset CO2 emissions for the manufacture of certain products, which are among the best sellers of the three brands.

Around 15 bestselling items were identified in the Piquadro, The Bridge and Lancel brand portfolio, and the amount of CO2 emitted was calculated for each with the aim of offsetting through the purchase of additional certified carbon credits. Piquadro will thus be one of the first businesses in the world - not only in its industry - to have embraced such an ambitious level of commitment.







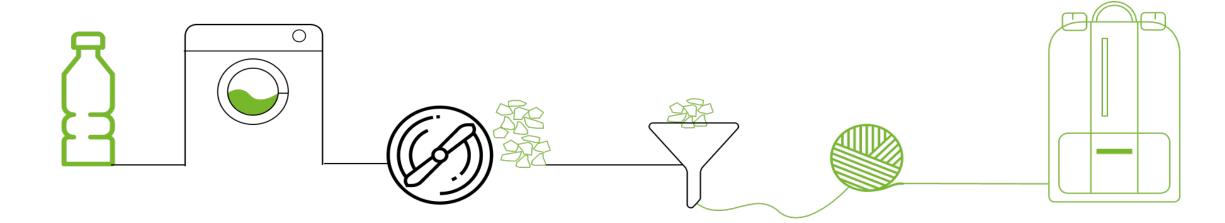
THE NEW PRODUCT PHILOSOPHY

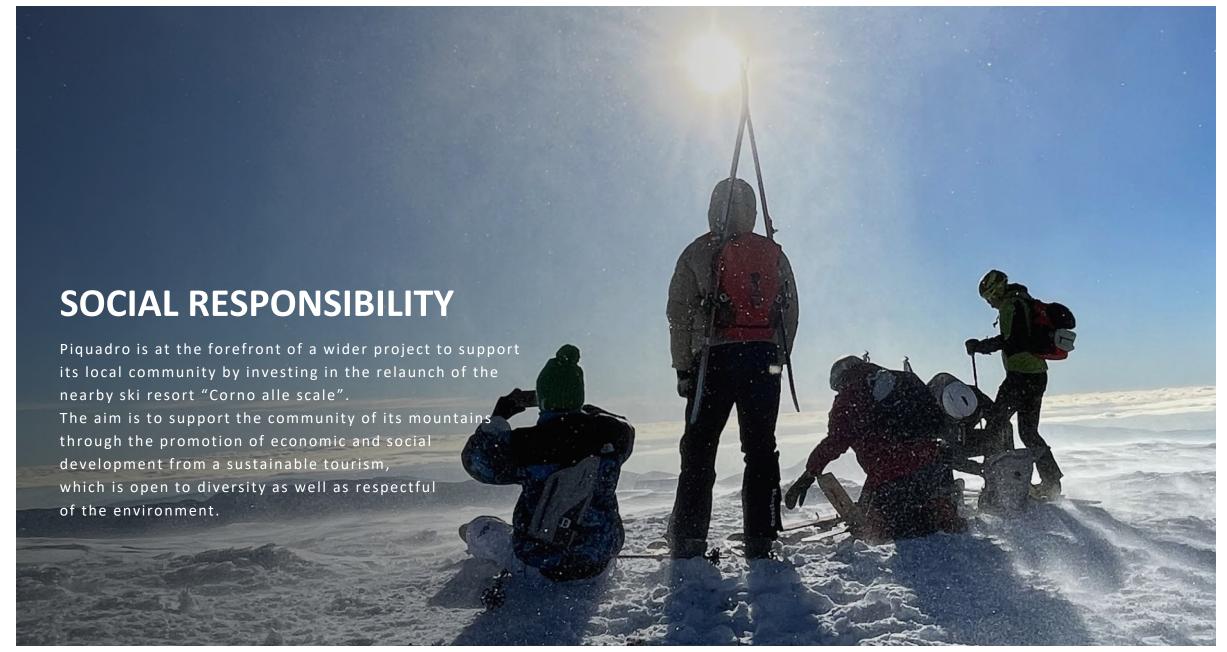


The company has also adopted a new product strategy to reduce the quantity of emissions.

In the new Piquadro collections, the use of technical fabric is growing, and this is always the result of research aimed at creating materials with low environmental impact.

Every product of the Piquadro green collections have a tag showing the PQ-Recycled Index, which is the ratio between the weight of the recycled material and the total weight of the material used to produce it.





SOCIAL RESPONSIBILITY

"Driven as I am by passion for my land and a sense of gratitude, I decided to lead a joint effort of local entrepreneurs to relaunch Corno alle Scale.

This mountain must not become depopulated. Its young people have to plan their lives there and not be forced to leave to find jobs and a better future."

Marco Palmieri, Piquadro CEO







A PROJECT WITH STRONG SYNERGIES

Leader in premium accessories

WHAT WE HAVE ALREADY DONE

STEP 1

STEP 2

December 2016 June 2018

THE BRIDGE acquisition

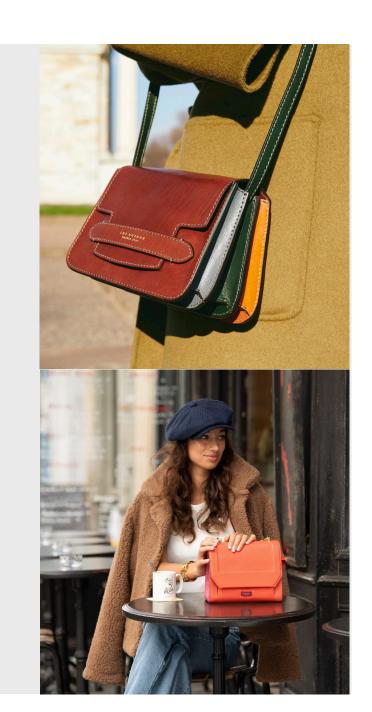
Acquisition of II Ponte Pelletteria S.p.A

Distressed context

LANCEL acquisition

Acquisition of the Maison Lancel

Distressed context



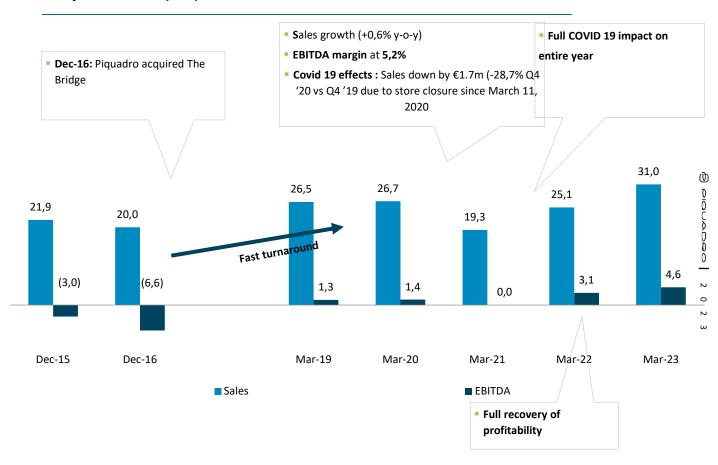
THE BRIDGE ACQUISITION

Transaction structure

- In December 2016 Piquadro announced the acquisition of an 80% stake in "Il Ponte Pelletteria SpA", a company based in Florence producing high quality leather bags and accessories under the "The Bridge" brand
- Under the terms of the transaction, Piquadro and the selling shareholders granted each other mutual option rights for the purchase and sale of the remaining 20% stake.
- On January 28, 2022 Piquadro exercised the option for the acquisition of the remaining 20% of the share capital in advance of the scheduled window.



Key Financials (€m)



LANCEL ACQUISITION

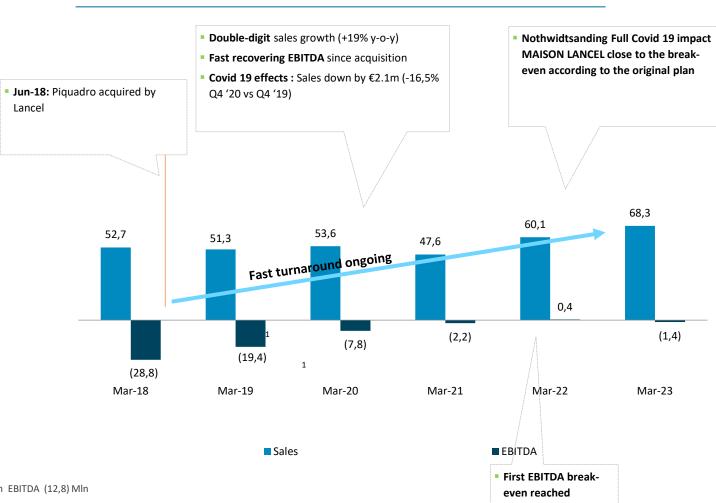
A STRATEGIC MOVE TOWARDS A PREMIUM / LIFESTYLE POSITIONING

Transaction structure

- Net cash position of c. €41m to fund the industrial and organizational turnaround process
- Significantly reduced operating cost structure implemented by Richemont
- Earn-out mechanism on part of the profits of Lancel over a 10 years period (up to a maximum of €35m cumulated) as price for the acquisition



Key Financials (€m)

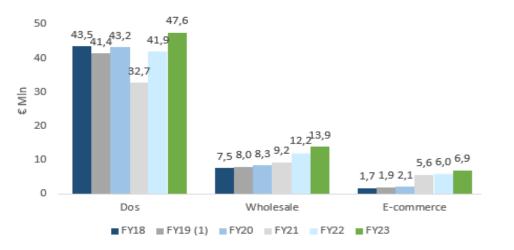


1) Consolidated figures referred to 10 months (June 2018-March 2019) are : Sales $45,2 \, \text{Mln}$ EBITDA (12,8) Mln

LANCEL ACQUISITION

A STRATEGIC MOVE TOWARDS A PREMIUM / LIFESTYLE POSITIONING

Net Sales by channel







Strategic factors

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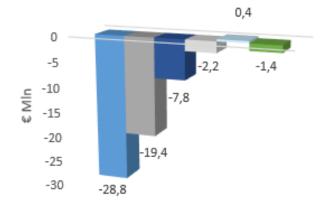
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- Refurbish and sales of no moving stock
- Repositioning of sales network
- Closing of unprofitable stores

Exogenous factors

- «gilets jaunes» movement started at November,2018
- Strike of public transport starting early December, 2019
- Covid -19 pandemic since March,2020

EBITDA



PIQUADRO GROUP FINANCIAL

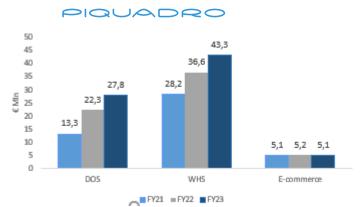
AT GLANCE

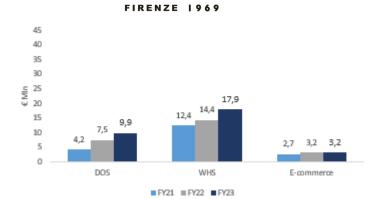
GROUP NET SALES

	FY21/22					
	Piquadro	The Bridge	Lancel	Tot.	Pic	
	64,2	25,1	60,1	149,4		
Dos	22,3	7,5	41,9	71,7	2	
Wholesale	36,6	14,4	12,2	63,3	4	
E-commerce	5,2	3,2	6,0	14,4		

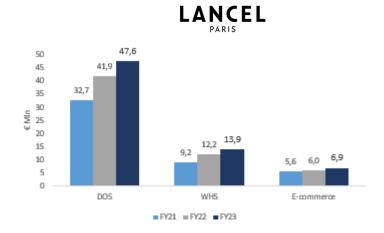
FY22/23					
Piquadro	The Bridge	Lancel	Tot.		
76,2	31,0	68,3	175,6		
27,8	9,9	47,6	85,3		
43,3	17,9	13,9	75,2		
5,1	3,2	6,9	15,2		

growth%							
Piquadro	The Bridge	Lancel	Tot.				
18,7%	23,4%	13,7%	17,5%				
24,5%	31,7%	13,6%	18,9%				
18,3%	24,2%	13,7%	18,7%				
-2,4%	0,2%	14,6%	5,3%				





THE BRIDGE



Brand INCOME STATEMENT

from March 2019 to March 2022 (ex IFRS 16)

- **COVID 19 effects :** Sales down by €13,6m due to store closure since March 11, 2020
- estimated impact of EBITDA equal to €5,0m

	Mar - 20					
	Pi quadr c	The Bridge	Lancel	Tot al Group 152. 2		
Net Sales	72.0	26.7	53.6	152. 2	ì	
EBI TDA	6. 9	1. 4		0.5	ì	
Margin (% of net sales)	10%	5%	- 14%	0.3%	ı	

		Mar - 21			
Pi quadr (The Lancel Bridge					
Net Sales	46.6	19.3	47. 6	Tot al Group 113.5	
EBI TDA	(0.2)	0. 2	(1.6) -3%	(1.6)	
Margin (% of net sales)	0%	1%	- 3%	- 1%	

		Mar - 22				
	Pi guadr c	The	Lancel 60. 01 0. 4	Tot al		
	rrquadrt	Br i dge	Lancer	Gr oup		
Net Sales	64.2	25. 1	60.01	149. 4		
EBI TDA	8.6	3. 1	0.4	12. 1		
Margin ($\%$ of net sales)		12%	1%	8%		

		Mar - 23				
	Pi quadr c	The	Lancel	Tot al		
	riquadit	Bridge	Lancel 68.3	Gr oup		
Net Sales	76. 2	31.0	68.3	175. 6		
EBI TDA	12. 2	4. 6	(1.44)	15, 3		
Margin (% of net sales)	16%	15%	(2.0)	8,8%		



PIQUADRO GROUP INCOME STATEMENT (IFRS 16)

(€m)	FY 2021A	Ending March 2022A	31 2023A
Net Sales	113. 5	149. 4	175. 6
% growt h	(25.5%)	31.7%	17. 5%
Other revenues	2. 6	5. 4	2. 0
Material costs	(24.0)	(28.6)	(37.2)
Service costs	(50.9)	(60.2)	(68.4)
Personnel costs	(29.3)	(38.8)	(42.7)
Other operating expenses	(1.4)	(1.9)	(1.5)
EBI TDA	10. 5	25. 3	27. 8
Margin (% of net sales)	9.3%	17. 0%	15.8%
Depreciation	(15.2)	(16.1)	(15.9)
EBI T	(4.7)	9. 2	11. 9
Margin (% of net sales)	(4.1%)	6. 2%	6.8%
Net interest income(exp.)	(2.2)	(1.9)	(0.6)
EBT	(6. 9)	7. 3	11. 3
Margin (% of net sales)	(6.1%)	4.9%	6.5%
Taxes	1. 1	(2.9)	(4.8)
Net Income(loss)	(5.8)	4. 4	6. 5
Margin (% of net sales)	(5.1%)	3.0%	3.7%



PIQUADRO GROUP SUMMARY BALANCE SHEET (IFRS 16)

	FY En	ding Mar	ch 31
(€m)	2021A	2022A	2023A
Net Working Capital	26. 1	22. 8	21. 4
Net Tangible Assets	12. 9	15. 0	13. 9
Net Intangible Assets	7. 0	7. 1	7. 1
Right of Use	48. 2	48. 0	38. 4
Net Financial Assets	8. 7	5. 8	5. 2
Several Staff, Provisions & Others	(6.7)	(6.3)	(6.6)
Net Capital Employed	96. 2	92. 4	79. <i>4</i>
Group Shareholders' Equity	55. 0	59. 0	61. 0
M norities	0.0	0.0	0.0
Shareholders' Equity & Minorities	55. 0	59. 0	61. 1
Net Debt	41. 2	33. 4	18. 3
Net Debt and Shareholders' Equity	96. 2	92. 4	79. <i>4</i>
NET FINANCIAL DEBT			
(€m/ n)	2021A	2022A	2023A
Short-term Net Debt	27. 3	28. 6	30.0
Long-term Net Debt	71. 1	66. 2	42. 0
Cash & Cash Equivalents	(57.2)	(61.4)	(53.7)
Net Debt	41. 2	33. 4	18. 3



PIQUADRO GROUP: NET DEBT

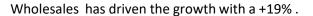
€/000	31.03.23 IFRS 16	IFRS 16	31.03.23	31.03.22 IFRS 16	IFRS 16	31.03.22
Cash	207		207	256		256
Other cash and cash equivalents (available current						
bank accounts)	52.728		52.728	61.186		61.186
Other current financial assets	808		808	421		421
Liquidity	53.743	0	53.743	61.863	0	61.863
Current portion of non-current debt	(12.921)		(12.921)	(11.839)		(11.839)
IFRS 16 debt current portion	(17.225)	(17.225)	0	(16.798)	(16.798)	0
Current debt for The Bridge acquisition	0		0	0		0
Current financial debt	(30.146)	(17.225)	(12.921)	(28.637)	(16.798)	(11.839)
Short-term net financial position	23.597	(17.225)	40.822	33.226	(16.798)	50.024
Non-current bank debt	(14.399)		(14.399)	(25.840)		(25.840)
IFRS 16 debt no current portion	(23.868)	(23.868)	0	(36.333)	(36.333)	0
Non-current debt for The Bridge acquisition	0		0	0		0
Non-current debt for Lancel acquisition	(3.637)		(3.637)	(4.007)		(4.007)
Non-current financial debt	(41904)	(23.868)	(18.036)	(66.180)	(36.333)	(29.847)
Net financial debt	(18.307)	(41.093)	22.786	(32.954)	(53.131)	20.177



Q1 23-24 NET SALES – JUNE 2023

Net sales by Brand

	YTD		YTD		10r	
in €k	June 23	% on tot.	June 22	% on tot.	var.	
Piquadro	14.486	42,1%	11.828	36,9%	2.658	22,5%
The Bridge	6.692	19,4%	5.587	17,4%	1.105	19,8%
Lancel	13.238	38,5%	14.619	45,6%	-1.381	-9,4%
Total	34.417	100,0%	32.034	100,0%	2.383	7,4%



Retail Sales like for like for Piquadro brand +13% and The Bridge +30% around.

Lancel negatively impacted by turmoil in France especially in May and June.



Net sales by Geographic area

	YTD		YTD			
in €k	June 23	% on tot.	June 22	% on tot.	va	r.
Italy	15.560	45,2%	12.401	38,7%	3.159	25,5%
Piquadro	10.513	30,5%	8.454	26,4%	2.059	24,4%
The Bridge	5.059	14,7%	3.873	12,1%	1.186	30,6%
Lancel	-13	0,0%	74	0,2%	-87	-117,6%
Europe	17.364	50,5%	18.855	58,9%	-1.491	-7,9%
Piquadro	3.548	10,3%	3.037	9,5%	511	16,8%
The Bridge	1.324	3,8%	1.574	4,9%	-250	-15,9%
Lancel	12.491	36,3%	14.244	44,5%	-1.753	-12,3%
Row	1.494	4,3%	778	2,4%	716	92,0%
Piquadro	425	1,2%	337	1,1%	88	26,0%
The Bridge	309	0,9%	140	0,4%	169	120,5%
Lancel	760	2,2%	301	0,9%	459	152,6%
Total	34.417	100,0%	32.034	100,0%	2.383	7,4%

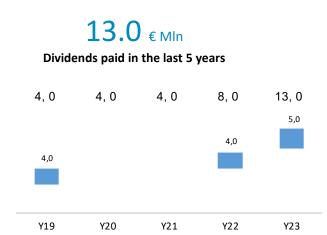
June 2023 - Net Financial Position vs. June 2022

NET FINANCIAL POSITION INCLUDING IFRS 16

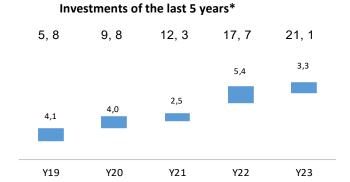
€/000	30th June 2023 including IFRS16	IFRS impact	30th June 2023 excluding IFRS 16	30th June 2022 including IFRS16	IFRS upa	oth June 2022 e Cradina PRS 46
Cash	290		290	371		371
Other cash and cash equivalents	45.639		45.639	56.694		56.694
Other current financial assets	808		808	0		0
Liquidity	46.736		46.736	57.065		57.065
Current portion of non-current debt	(11.762)		(11.762)	(10.941)		(10.941)
IFRS 16 debt current portion	(21.224)	(21.224)	0	(15.829)	(15.829)	0
Current financial debt	(32.986)	(21.224)	(11.762)	(26.770)	(15.829)	(10.941)
Short-term net financial position	13.751		34.974	30.295		46.124
Non-current bank debt	(12.315)		(12.315)	(26.934)		(26.934)
IFRS 16 debt no current portion	(17.076)	(17.076)	0	(37.009)	(37.009)	0
Non-current debt for Lancel acquisition	(3.637)		(3.637)	(4.007)		(4.007)
Non-current financial debt	(33.028)	(17.076)	(15.952)	(67.951)	(37.009)	(30.941)
Net financial debt	(19.277)	(38.300)	19.023	(37.656)	(52.838)	15.183



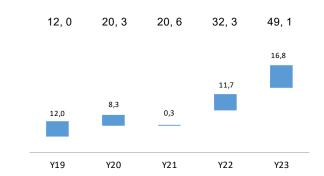




21.1 € MIn



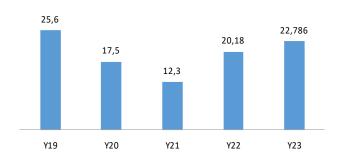
49.1 € MIn
EBITDA generated in the last 5 years (excluding LANCEL)





23.5 € MIn

NFP adjusted improved in the last 5 years* 1)



^{*} Based on Financial Statements as of March 31, 2019, 2020, 2021, 2022, 2023 - 1) excluding IFRS 16 effects

