



Filing of documents concerning the new "Piquadro S.p.A. 2012-2017 Stock Options Plan"

<u>Silla di Gaggio Montano (BO), October 4, 2012</u> - Piquadro S.p.A. communicates that today the following documents have been made available to the public on the Company's website www.piquadro.com, in the section Investor Relations:

- 1. Updated version of the Information Document relating to the new "Piquadro S.p.A. 2012-2017 Stock Options Plan", drafted pursuant to art. 84-bis of Consob regulation No. 11971 of May 14, 1999, as amended from time to time; and
- 2. Regulations of the new "Piquadro S.p.A. 2012- 2017 Stock Option Plan".

Piquadro S.p.A.

Piquadro is an Italian brand of professional and traveller's leather goods featuring innovative design and advanced technology. In Piquadro products, the flair of Italian hand-craftsmanship, the quality of selected leather and attention to detail combine with the three distinctive values that inspire the brand: design, functionality and technology.

The Company's origins date back to 1987 and an idea by Marco Palmieri, its chairman and chief executive officer. The company is based in Gaggio Montano, near Bologna, where design, planning, purchasing, quality control, logistics, marketing, communication and distribution are carried out. New offices and an important showroom were opened at the beginning of September in Milan, at the heart of the city's fashion district.

In financial year 2011-2012, ended on 31 March 2012, the Group's consolidated sales amounted to $\in 64.4$ million, and its consolidated net profit was $\in 7.8$ million.

Piquadro sells its products in over 50 countries throughout the world through a distribution network that includes 92 Piquadro boutiques (56 in Italy and 36 abroad, of which 43 are directly operated stores and 49 are franchise stores).

Piquadro has been listed on the Italian Stock Exchange since October 2007.

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